

# jo lee

180° FROM ORDINARY

WINTER 2004

*Jo Lee*

*Arrives at PUTTI*

*A JO LEE Exclusive!*

*By Michael Luckoff*

*President and General Manager*

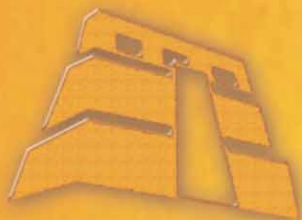
*Top San Francisco - ABC Radio Stations*

*Christmas \* Markets in Germany*

*Salim Abou-Samra - Lebanon*

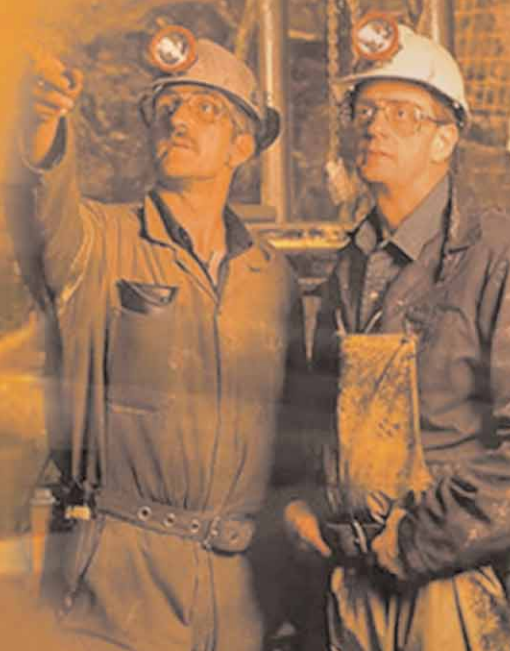
*The Creation of the Baalbeck  
International Festival*





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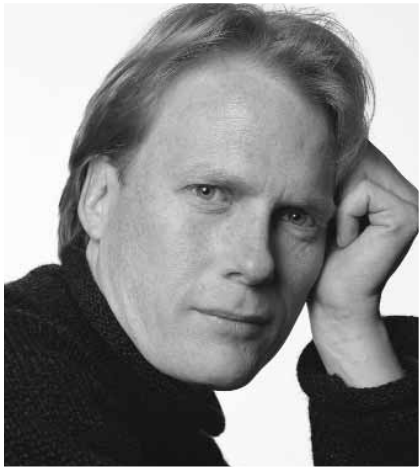
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# The Adeste Prize



## We Invite corporations/individuals to contribute to those who have achieved.

Foresight requires a curiosity as deep as it is boundless... and our greatest incentive should be in helping those who are young.

We at JO LEE give you an 'open' invitation to embrace those who may otherwise not be recognized and assist them in 'seeing the future before it arrives'.

THE Adeste Prize will be awarded to 'The 40 and under individuals' for achievements in the categories of the Humanities, Social Justice, Technology, Arts, and Medicine.

Nominations are urged by readers around the world. Please! Submit the name of someone you believe is deserving of such an award.

Nominees should have either achieved extra-ordinary findings, or excelled beyond their limits in inspiring others to 'touch the stars'.

## The Award Successful awardees will receive the exquisitely designed Adeste Crystal Medallion.

Whenever the committee recognizes an achievement above and beyond expectation – an additional cash prize that embraces the 'on-going endeavors' of an Awardee, will be given. Awards will be announced January end, for the previous year.

## Criteria

The achievement by the Candidate should be of a humanitarian act of significant magnitude which positively benefits mankind by advancing the ability to meet a basic need or should be a new, original, and meaningful discovery.

**ADESTE takes as its Credo – the lessons behind Nobel.**  
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**Dr. Francis Beninger** *The Provocative & Challenging World of Dr. Beninger*  
**Andrea Buckett, Dr. of Homeopathy** *You are what you ate*  
**Hugh Coppin** *The Marvelous Maverick* **Carla Dragnea** *Editor at Large*  
**Dr. Saul Levine, MD** *Alter Ego* **Lois M. Gordon** *Yes, Virginia! Come – Explore with Me*  
**Mohammed Malik, Jr.** *Weird & Wacky Facts* **James Mansell** *Half TIME*  
**Josephina Lea Mascioli-Mansell** *Thru the Eyes of Jo Lee* **Lani Silver** *Politically Red*  
**Craig Ricker** *The digital divide* **Sue K. Wallingford** *Dining! The Exquisite 9*

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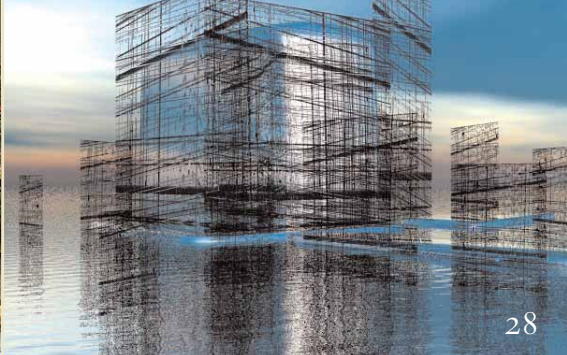
JO LEE Magazine and its worldwide readers are dedicated to the support of THE ADESTE Prize.







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# LETTERS TO THE EDITOR »

**Charles de Poivre**  
Santa Clara, California

I always enjoy the 'Marvelous Maverick'. His approach is exceptional and his comments very well stated. His articles alone make the magazine worth reading. The article in the Autumn 2004 issue is especially meaningful to those of us living in Silicon Valley. I am not one who works these horrendous hours but many of my friends, or should I say ex-friends, do. Looking forward to many more issues.

**Annette-Anne Fulton**  
Corporate Executive  
Bristol, England

Your feature article on WHAT'S HAPPENING TO RUSSIA in the Autumn issue of JO LEE Magazine, is insightful and exquisitely done. I have been to Russia, studied its history from the time of Peter the Great to the Siege of Leningrad and have followed the major transformations from the Soviet Union to the time of Putin. Mr. Ricker is most perceptive and painted a more complete picture; a view I had not contemplated: a wonderful picture of a magnificent country with an amazing history. Well done!! I hope more will be written about Russia by Mr. Ricker.

**Samuel J. Ellesworth**  
Victoria, British Columbia

Congratulations to JO LEE Magazine on your 3rd anniversary! I have been an avid reader since you first started to publish on the web and it has been a joy to see the development and growth through each issue. Your articles continue to provoke new ways of looking at issues and even though sometimes they are politically sensitive and controversial (which is great!) - they always offer an interesting and sometimes exceptional aspect. As for your columnists - what a richly varied and awesome group they are!

I have particularly enjoyed the interviews that Jo Lee writes each issue - the people and their really unique lives give a perspective that is not usually found in other magazines. And the travel articles to such diverse and exotic locations never cease to fascinate me.

All in all, you are to be commended for producing such a beautiful {great photography!} and luxurious magazine - I sincerely look forward to the next 3 years!

**Kara Milestein**  
Historian  
Cologne, Germany

Your Autumn issue had Lani Silver in POLITICALLY RED ask: "How could the Holocaust have happened?" and answers "Don't kill anyone. Stop genocide any way you can."

The Holocaust happened because no one had the fortitude to stop Nazism when it started. This should be a lesson for today. May I change her quote to: "Stop terrorism any way you can." This may necessarily include going to war.

**Jerome F. P. Jacobson**  
Avid Reader  
Dallas, Texas

JO LEE Magazine is unique in its approach to subjects covered. It is diverse, stimulating and educational, and can be controversial. This makes for great reading. Keep up the good work.

**Mel Gunterman**  
NGO - Strategic Social Planner  
London, NW

Thank you for your PROS & EX.CONS Autumn article addressing the concern we have with the rapidly expanding population; especially in poorer parts of the world! The major challenge is that the poorer parts are also the most difficult to organize toward a solution unless there is a major upheaval, such as what took place in China.

Unless all countries address this very serious problem, we will continue to increase the poverty and starvation levels. There is no one solution: Not just better food distribution, not just better education. However, more articles such as yours that continue to question the issue are needed! Maybe then we can address this problem along with terrorism.



## «On the Cover

Toronto - Canada  
Jo Lee arrives at PUTTI

## «Feedback

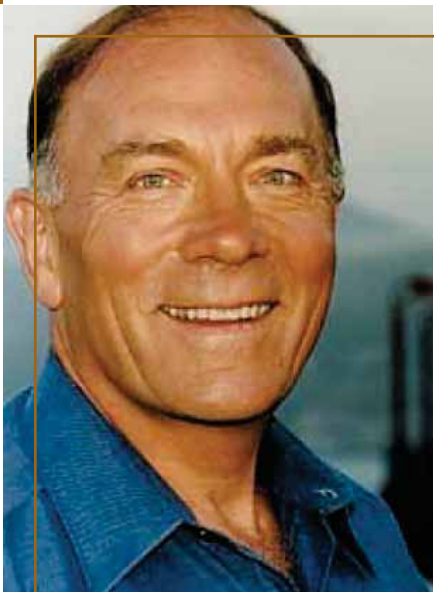


*Nominate someone.*

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## « THE MARVELOUS MAVERICK

By Hugh Coppen

# SAFARI IN THE ZAMBEZI VALLEY OF AFRICA

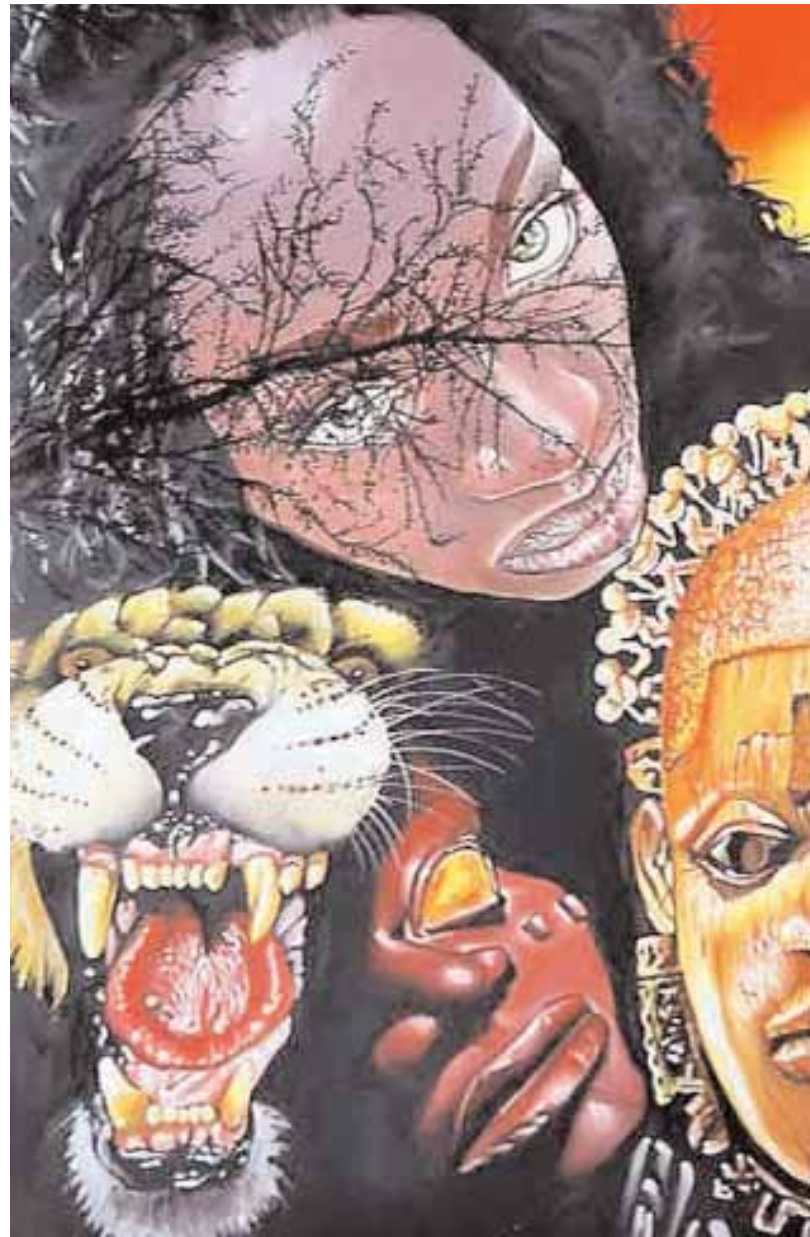
Hello, JO LEE readers!

I've just returned from a wonderful safari in the Zambezi Valley of Africa. The peace and beauty were breathtaking and I believe what they say; once Africa gets into your soul, it will never stop drawing you back!

Of course any safari is about animals; all types of antelope, elephant, hippo, crocodile, lion, leopard and Cape buffalo ... and while peacefully watching their interaction with each other, I couldn't help but think how much we can learn from nature and then apply it to our own work lives.

For example...

Once Africa gets into your soul, it will never stop drawing you back!





- Did you know that wild dogs, which are the smallest of the African predators, are also the most efficient in terms of their success at hunting – about twice as successful as lions? Why? Because they are incredibly effective at teamwork. They each know their roles and they carry out those roles with tenacity – and if one gets hurt or misses an assignment, another immediately takes over that role as well as continuing to perform his/her own role.

- Communication, in the form of sounds between animals, is partly 'talking' – grunts, roars, and birdsong are all either warning signs, instructions from the leader, or just staying in touch – but even more so, listening. The animals know when things are normal and when there's danger, by listening. If a predator is around, the birds go quiet and the bush is eerily silent, marked only by the sharp coughing of the impala rams and the barking of the dog baboons from up in the trees. They all know the importance of listening.

- Safari guides have amazing vision and can pick out animals hidden in the bush which most of us never see unless pointed out to us. How do they do it? First, they look 'through' the bush – they don't let their vision be

limited by the closest vegetation. They change focus and see beyond the obvious. Second, they look for things that break the 'patterns' – shrubs and trees grow vertically, so they look for horizontal shapes which can be an animal's back. And third, they look for movement, often the flick of a tail, which gives away an animal's presence even when it's trying to be quite still.

- Always be aware of all the signals and *take nothing for granted*. Animals, and humans too, die in the bush when they let their guard down and stop reading and listening to the signals around them. We nearly did. We were charged by an angry elephant whom we had disturbed because we'd become a little complacent as we walked through the bush one morning.

Lessons on how to be more effective in our business life are all around us – if we only stop ... really get close to nature, watch – *and listen!*

You don't have to go to Africa to do so ~

Until next time...

## The Mav

**Write The Maverick [CLICK HERE](#) «**

Safari guides have amazing vision  
that see animals hidden.

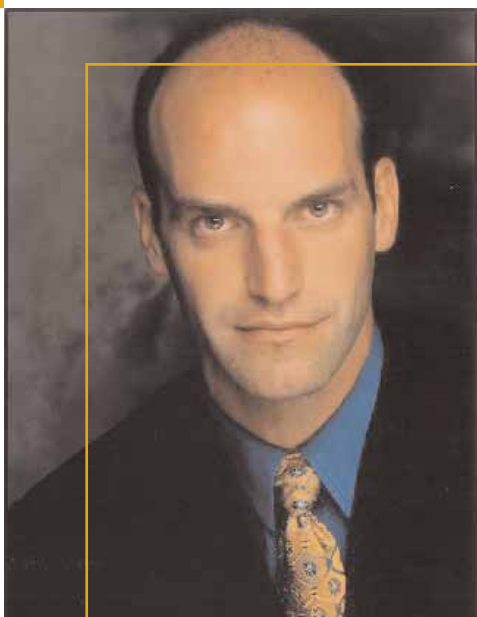


\* Hugh Coppen, The Marvelous Maverick, is a man who understands that the only way a company succeeds is when the employees from bottom to top are motivated by shared goals and when they develop their skills, knowing that what they do really matters. People have always been the focus of Hugh's highly successful career! Write Hugh now with your questions about your career and let him help you.

Hugh Coppen resides in California.

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## « THE PROVOCATIVE & CHALLENGING WORLD OF DR. BENINGER

By Dr. Francis Beninger, Toronto - Canada

### COSMETIC SURGERY!

# WHAT'S NEW

**O**n a daily basis, I am asked "what's new in cosmetic surgery". The answers have been astounding.

First, we have the social acceptance of cosmetic procedures. It is no longer a taboo subject to discuss with friends and colleagues that one might be considering a cosmetic procedure. Celebrities are much more open to admit to 'going under the knife'. There has been a huge increase in the number of men who are considering surgery as well and they too, are much more open to discussion.

I often hear my patients say they feel guilty about being vain. This is far from the case. *Vanity is an obsession with one's appearance to the point that it interferes with their daily life and interaction with others.* There is nothing wrong or worth harboring feelings of guilt - in trying to feel good about oneself. It is really no different than taking an interest in your hairstyle, the clothing you wear, the car you drive, or a trip you might be taking. Cosmetic surgery also has the benefit of longevity of result for the financial investment.

Vanity is an obsession with one's appearance to the point that it interferes with their daily life.



Less invasive techniques and procedures are also more recent advancements in this field. Botox has certainly resulted in an extraordinary number of cosmetic treatments in individuals who would otherwise not have pursued such. The level of satisfaction is one of the highest out of any procedures performed. Injectable fillers have also been improved, yielding longer lasting, more predictable results and safety margins than in the past. There has been a great push towards non-invasive treatments such as intense pulsed light, Featherlift®, and Thermage®. While these techniques are still in their infancy, I am sure they will have a role in the future to improve skin tone, texture, and laxity with minimal down-time and without scars.

There is much greater knowledge in skin physiology. We now can deliver 'medications' to the skin via the topical or oral route. Anti-oxidants such as Vitamins A and E, zinc, selenium can prevent and reverse damage from the sun, and from daily aging. Skin care products are scientifically tested and proven to deliver results which can be quantitatively demonstrated.

There has been a huge increase in the number of physicians who deliver cosmetic treatments and procedures. One must be aware though, that there may be a huge difference in the credentials of these physicians. With the advent of the internet, chat rooms, and on-line searches, consumers are more educated than ever. People come with knowledge that is factual, relevant, and up-to-date. They often teach me a thing or two.

So the next time you ask "what's new in cosmetic surgery": be prepared for a long chat!

**To Write Dr. Beninger**  
**CLICK HERE «**

\* Dr. Beninger is a Board Certified Plastic Surgeon in Toronto, Canada whose primary specialty in Aesthetic Plastic Surgery is: facial rejuvenation. Dr. Beninger was trained both in Canada and at the Manhattan Eye, Ear, and Throat Hospital in New York. His reputation is enjoyed internationally, by many.

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## EXCLUSIVE INTERVIEW »



*And through the resonance of their rich, imposing charm - the full brilliance of a lady and a man and a dog called Rupert becomes a jewel encased before us.*

**M**any years ago, I discovered one of my most favorite shops in the world. It was like walking into a galaxy of billions of independent stars and the king and queen and cavalier King Charles spaniel - were Linda Wade, Martin Dwyer and, of course, Rupert, of PUTTI.

I've been en route with PUTTI ever since ~

It was one of those magnificent autumn days when Arthur, my godson, had wanted me to meet "a tremendous conversationalist". So arm-in-arm - we walked amongst Rosedale and entered 'the galaxy' called PUTTI. Not only was I to be introduced to one, but two incredible people and - their dog.

The entire play was real! It wasn't something that would change or go away. It was life before me with 'an air' that everyone stepping through this door - would revel in.

It was by the marble fireplace where Scene I began: intensified by antique crystal and Venetian glass chan-

deliers with mirrors reflecting the beauty that greets you. Each room was individually defined by color, theme and scent with a rare collection of the world's finest perfumes and fragrances. From the splendor of Provence, we moved toward Florence - across to Venice and on over to England. Scenes 2 and 3 and 4 took us through a set designed for the finest of dining: with the most exclusive goblets and china and silver from a by-gone age. Antiques were everywhere. The finest 18th and 19th century, from Europe.

Act 2 and 3 were the gentleman's room: filled with vignettes of men's toiletries, leather bound journals and baroque ornaments. And the ultimate? Was for ladies! The boudoir. Elegance at its height.

PUTTI is by far - one of the finest stores you'll find! Venetian chocolates and Aubusson cushions - French olive oils with infused vinaigrettes are but dreams - found.

And at Christmas time, the on-going applause can be attributed to the brilliance of trees, all decorated with thousands of German figural designs and again, the finest hand-blown Venetian glass ornaments made by the most famous designers in the world!

**JO LEE:** So tell me, is it the universe that speaks at a given moment and explains: the excitement of your European flair?

**MARTIN:** If you must know Jo Lee, it's not the universe but the objects themselves that speak to us. They cry out to be put into a perfect setting, doing justice to their beauty and their history. Sometimes, an object will just say: "take me home to PUTTI."

**LINDA:** Don't be so daft, Martin. When I see something for PUTTI - it is 'love at first sight.' If I have to think about it, then I know it is not right for PUTTI. I trust my instincts, and so far they've always led me to Europe.

**JO LEE:** Linda and Martin - What a thrill to have you showcased in my Anniversary Special again this Christmastime! Could you have ever imagined the joy you would bring to so many lives?

**LINDA AND MARTIN:** Thank you Jo Lee, for featuring us again. We try to design each section of PUTTI to make everyone feel they're walking into a home, and not a store. And so we never get tired of hearing: "it's my favorite store in the world" or: "I could just move right in".

**L:** You know, I didn't realize that people could have such passion for my passion! People are always mesmerized the first time they enter PUTTI - especially during Christmas time. Come summer ... people write, e-mail, telephone inquiring 'when' PUTTI will be transformed into a Christmas around the world. It's so exciting Jo Lee! Our Christmas has become a global tradition.

**JO LEE to L/M:** And this... is 'why I escape' to PUTTI. Conceiving the world of PUTTI! Was this a dream of many years and how was the essence behind the name born?

**MARTIN:** Even while Linda was an Interior Designer, specializing in modern corporate design, at home - it was another world all together, full of treasured antiques.

**LINDA:** Full is an understatement. I either had to open a store or stop shopping. And that wasn't going to happen. My dream had always been to find the most exceptional spot for an extraordinary shop and 'just like that' - space became available in our favorite neighborhood and we took a chance - and opened a month later. The original inventory was everything from the house I could bear to part with - even some of my cherished, antique cherubs.

**MARTIN:** And the name, Jo Lee, came from Linda's love for antique cherubs. The house was filled with them. This is why I chose the name PUTTI. It means 'cherub' in Italian and suited in every respect our own image of what the store PUTTI would be all about - romance.

**JO LEE:** Romance! Linda, I envision the multitude of exquisite items that make up PUTTI and every interpretation of the word 'romance' exquisitely embraced through 'the talent' both you and Martin emanate. What has been the most exciting find, say ... your signature piece?

**LINDA:** I think our most treasured finds, Jo Lee, we have always come across in your country of Italy ... often in the markets of old medieval cities like Arezzo and Florence. This is where we discovered a local dealer in 18th century, hand-painted flax tapestries. Very occasionally, she comes across a special tapestry for us. For example, the one hanging in the store today - hand painted with cherubs. When they sell, Martin and I cannot help feeling a little sad as we are never certain we will come across another one. They are becoming increasingly rare.

**JO LEE:** Martin, are you a traditionalist? And what about Rupert?

**MARTIN:** Absolutely! I was brought up in 16th and 17th century homes in Surrey and Devon and I've never lost my love for antiques. Even during the 60s. And it is only right and proper - don't you think - that I have as my companion, a 17th Century dog.

**JO LEE to MARTIN:** Why do you suppose the great traditions of craftsmanship in European countries produce the rarities in antiques and glass and perfume?

**MARTIN:** I can answer that very simply. The countries that controlled trade routes - be they England, France, Spain or Venice - also imported the artisans to work with new found materials and skills. Venetian glass being a case in point.

**JO LEE:** The marketplace, Linda, knows what it 'thinks' it wants. Is knowing what this is: 'a hunch' to what your inner-self says: "do?"

**LINDA:** I don't follow trends. I follow my own taste and hunches as to what may become new trends. I hope that by staying faithful to my own vision and not bowing to the whims of the marketplace, that PUTTI will always be seen as being timeless.

**JO LEE to L/M:** There is always such contradiction about 'fine' décor. Could you elaborate on this? And



would you say: the art of good decorating is a blend of different periods?

MARTIN: Yes, Jo Lee. As you know, in fashion one combines a mixture of styles and traditions to create your own, unique style. This is what we do at PUTTI and in our home.

LINDA: As a marvelous example Jo Lee, a fine gilded Louis XV mirror can look absolutely fabulous on an Italian country sideboard with a crumbling painted finish. We combine French, Italian, English and even Swedish furniture of all periods to wonderful effect. We buy for the feel rather than the formula keeping PUTTI always changing but always unmistakably PUTTI.

JO LEE: Linda - if you were asked to explain 'the click' of turning a room into an exquisite design: what would you say?

LINDA: Jo Lee, it's all about taking the pieces that you really love and making them work together. Whether I'm shopping for our home or for PUTTI - I don't ever go out looking for specific pieces. I buy what I love and then, find a place for it. My favorite colors and passion for original furniture - dictate my style. It comes from the heart. I don't design a room. A room happens for me ~

JO LEE: Oh Linda, what a powerful statement!

JO LEE: So, Martin - what is the most important item in a Christmas décor and why?

MARTIN: Mistletoe. Do you really need to ask? No seriously, Christmas crackers. It wouldn't be Christmas without them. The silly hats, the useless gifts, the pathetic jokes and the magnificent bang when you pull them.

JO LEE to L/M: Would Rupert agree?

LINDA AND MARTIN: No, I think Rupert hates the noise they make. For Rupert, it's the Christmas tree. He likes to sit amongst the presents, looking up at the fairy lights. He loves Christmas as much as we do.

JO LEE: Ah, for the love of beauty and cherubs and, a special friend - and the brilliance of a lady and a man with their friend, called Rupert!

As the seasons come and go, those marvelous inimitable walks along Rosedale have become a magnificent obsession with me and I intend to arrive and enter the galaxy over and over again: AT PUTTI !

It's a moment, an hour, a morning, a day you'll treasure in your book-of-memories! I have. And I always will ~

Merry Christmas - Linda, Martin and Rupert!

LINDA, MARTIN and RUPERT: Merry Christmas Jo Lee.

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\* JO LEE ARRIVES AT PUTTI

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\* JO LEE ARRIVES AT PUTTI

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## « ALTER EGO

By Dr. Saul Levine

# OH, for a GOOD NIGHT'S SLEEP

**W**ell before Shakespeare created the memorable phrase, "To sleep, perchance to dream...", people have always cherished the anticipation of a good night's sleep. This is especially so when they have been exhausted or overwrought. But even during times of relative tranquility, 'Sleep' has meant to us {in addition to mere rest}, restoration, rejuvenation, replenishment, recharging, refreshment, etc. even metaphorically, a kind of internal 'renaissance'. Oh, to have slept well all night, and to wake up feeling enhanced, energetic and enthusiastic about a new day!

To sleep, perchance to dream...



Would that this were always so...or even easy to attain. For an activity which ideally occupies approximately a third of our entire lives, and which we seemingly take for granted, sleep sure seems to cause us problems. Expressions of varying difficulties with our sleep permeate our thoughts and our morning discourse: "I didn't sleep a wink", "I couldn't fall asleep", "I kept waking up", "I was tossing and turning all night", "I had terrible dreams", "I woke up too early", "I'm exhausted".

These common emotional expressions can have their physiological and clinical counterparts and can be manifestations of real medical or psychiatric disorders. For example, sleep disturbances are extremely prevalent in depression, diabetes, infection, cancer, lung disease, painful conditions, anxiety, neurologic disorders, substance abuse, and many other conditions.

For about the last fifty years, medical researchers have been rigorously studying the entire phenomenon of human (and lower animal) sleep, in an attempt to help us better understand this universal experience, and to open pathways of prevention and treatment of related conditions. By and large these studies have been successful, although we still have a long way to go before the full elucidation of sleep is accomplished.

ALL are aware that we need sleep; that there are variations in the amounts we seem to need and that there are four major stages of sleep (the fourth, REM, or Rapid Eye Movement, is associated with our dreaming) and that sleep deprivation can be a very serious issue. You have no doubt been advised that there are things you can do to maximize your chances of a good night's sleep (quiet, darkish bedroom; no eating heavily or drinking coffee or alcohol before sleep; routinize your evening schedule; no vigorous exercise prebedtime; tranquil circumstances.)



With sleep occupying 1/3 of our entire lives,  
it sure seems to cause us problems.

Chronic insomnia can lead to sleep deprivation, and this in turn can have serious consequences on our bodies' functioning (strength, performance, efficiency, reflexes) and on our mental outlook and mood. Lack of sleep has actually become a highly prevalent problem, especially in the United States, where frenetic juggling of schedules, high productivity and aiming for doing and having it ALL is becoming the norm.

There is even now a growing utilization of a new class of non-stimulant drugs favored by those who wish to drive longer, report more, read faster, stay awake later - all for real pressure-related reasons. At the other end of the spectrum, is the extraordinary utilization of a wide range of dangerous sedatives to induce sleep in those for whom not sleeping is a problem, and who often are not aware of or do not wish to deal with the root causes of their circumstances.

The entire *saga of sleep* is yet to be written, but in the growing problems with our sleep, we are obviously reaping in part what we are sowing in our hyperactive and complex lifestyles, and the daytime demands on our concentration and time. We seem to have bought into the message that competition, speed, acquisitiveness, materialism, and productivity are our only personal goals. We may be the world's most powerful, productive nation, but we have some unusual priorities as far as quality of life is concerned.

We may have finally gotten rid of the old exhortation, "Cleanliness is next to Godliness" but we have seemingly now bought into a new mantra, "Productivity is next to Godliness."

I can only woefully say to that, Caveat Emptor (Buyer Beware!)

**For the Doctor**

**CLICK HERE «**

\* Dr. Levine is a Professor of Psychiatry at the University of California, San Diego, and Chairman of the Department of Psychiatry at Children's Hospital, San Diego.





# « YES, VIRGINIA! COME - EXPLORE WITH ME

By Lois M. Gordon – Silicon Valley, California, USA

# CHRISTMAS MARKETS IN GERMANY

**T**he magic and wonder of Christmas make all of us wish for times now past. However, old traditions are still alive. What could be more awe-inspiring than visiting a German Christmas market with wooden figural designs, musical clocks, wonderful baked goods, mulled wine and *hand made* decorations.

The first official record of this pre-Christmas market dates to 1434 in Dresden, Germany.

You can still glimpse the long ago.

Christmas Markets were held around the principal church, to attract churchgoers.



Christmas markets were held around the principal church in order to attract churchgoers on their way to and from church on Christmas Eve. Now Christmas markets have become a tradition for four weeks: beginning the last week of November - ending on December 24th at 12 noon.

Stuttgart, often considered the most beautiful market, founded in 1692, features stalls designed to look like rustic huts. They are lined with lights, angels, and evergreens. Visit after dark, during the week, as weekends are very crowded. A beautiful, serene sight. Booths are lined up, and sell everything a Christmas is made of. The winter air is filled with the delicious smells of Stollen {a fruit bread}, bratwurst, and spicy gingerbread cookies and baked apples. No watching the waist

line on this trip! You can even go ice skating at the lighted outdoor arena.

The opening of the market in Nuremberg is a popular festivity since all of the citizenry sees itself as the No.1 Christmas City in the world. At dusk, choirs of children gather to sing beautiful carols in front of the church as 'Christkind' {the Christ Child who is newly elected every two years} recites a prologue from the balcony above the entrance to Frauenkirche.

Only local traders and merchants are allowed to sell products at the market, thus each town has become known for its distinct specialties, each developing its own distinctive character, reflecting local traditions and local historic backdrops.



The awe-inspiring Nutcracker is the German symbol of Christmas.



The construction of Cologne's cathedral began in 1248 – yet was not completed until 1880. For over seven centuries, successive builders were inspired by the same faith and a spirit of absolute fidelity to the original plans.

In the heart of the town ... stalls are set out displaying a huge range of traditional Christmas gifts and decorations, toys, glass, ceramic and porcelain items; marionettes, nutcrackers and yes, the music box being among the most popular.

If you are tired of commercialism and would like to experience a real traditional Christmas you might consider Germany where gifts are not mass-produced.

Kathe Wohlfahrt's Christmas shop is in the beautiful city of Rothenburg. Open year-round, it has truly tremendous decorations for home and tree.

In the same building is found the German Christmas Museum which envelops a most magnificent collection of Christmas items from different historical periods.

Rothenburg has several other places to explore: the Medieval Crime Museum; St. Jacob's Church; Town Hall {Rathaus}; Imperial City Museum; and so many more.

Have you ever thought of enjoying this old world charm with its Christmas delights through a grand walk into the past? Tour companies and even a cruise line can whisk you off to wonders and memories for many years to come.

Write Lois: [Click Here](#)



\* As we venture out into our world, your travel can consist of a visit to the next town for the day, or a journey that would place your feet clear on the other side of the world. It is all about discovery and your relationship to the world which is everywhere you walk.

So, sensitize yourself, flex your muscles of awareness, open your mind for all possibilities and...  
COME - EXPLORE WITH ME.

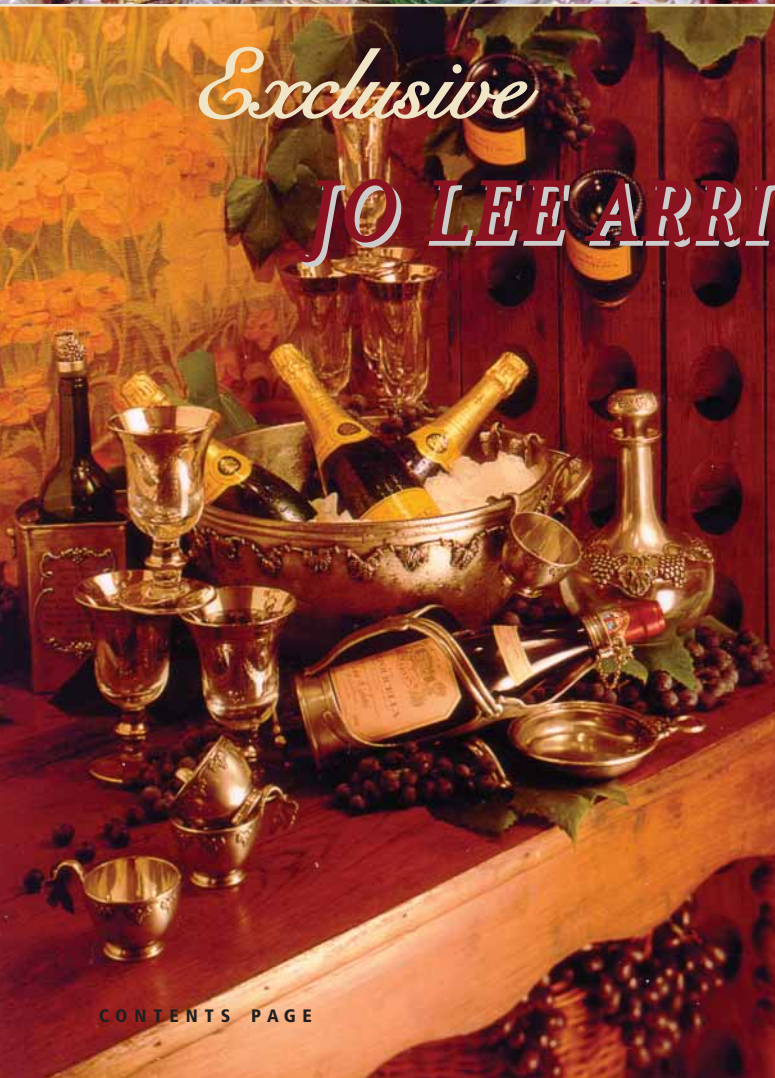
The German Christmas pyramid in Dresden, is the largest in the world, towering at 14 meters and features 42 different wooden figures.





*Exclusive*

**JO LEE ARRIVES AT PUTTI.**



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JO LEE MAGAZINE - 23





By André Sermer  
Toronto - Prague

## THE ART OF LAMP SHADE MAKING

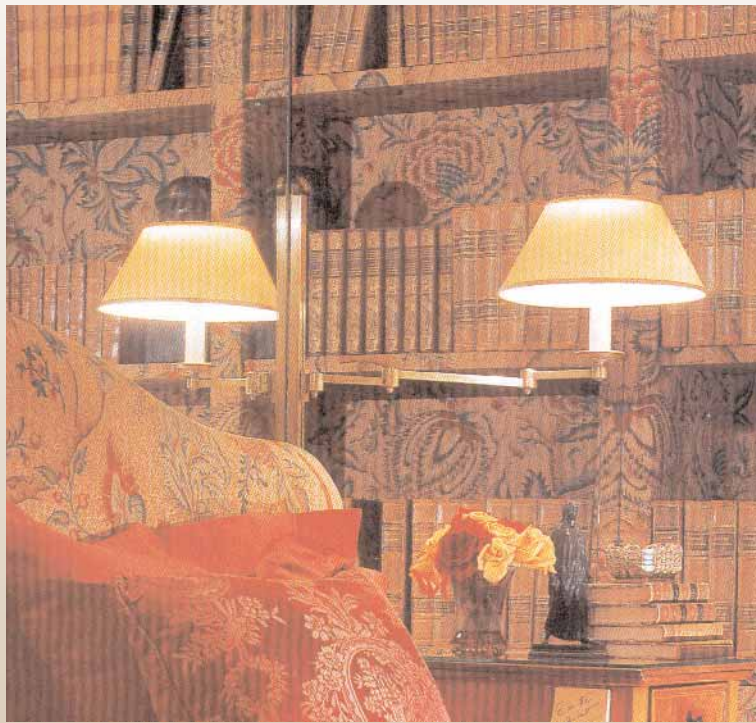
A graduate of the University of Western Ontario in Business Administration, André has focused on entrepreneurship over the past ten years. He's owned and operated a business in the historic city of Prague and today, has become one of the world's great lampshade designers. "I was not aware of the intricacy involved in the creation of high quality, silk beauty when I first founded Custom Lampshade Productions", he muses, and often, André can be found in the fabric districts of many cities searching for the unique materials and trims. His greatest treasure was a chance find of Occupied Japanese glass beads from 1953, all hand-sewn on to his intricate shades.

**I** rather like the old saying "You can take the boy out of the prairies but you can't take the prairies out of the boy". Despite the fact that I have not, for many years, lived anywhere near Saskatchewan, Canada where I grew up - the deep blue prairie skies with the puffy white clouds - the wind and the flatland vistas have had a profound effect on me. In a way, it is still home; and the freedoms that I had as a youth - surrounded by the prairie elements and a motley and assorted crew of friends with funny haircuts - remain a driving force.

On graduation from the University of Saskatchewan, I decided along with four friends to travel. We all made the plans, but at the end of the day I ended up on my own as - for a variety of reasons - the others declined. I took my little MG sports car to Vancouver, Canada,

bunked in with a friend and surveyed the harbour for a friendly ship's captain to take me to wherever. A Norwegian ship captain complied and I worked as a workaday on a very rough voyage to Japan. This was the beginning of a ten month trip around the world. Distant lands and exotic experiences from this first trip would later draw me to travel again for both work and pleasure.

I returned to the prairies, and then went to the big city of Toronto, Canada, and a fancy law school filled with eager beavers in suits, white shirts, ties and in constant contact with their stockbrokers. It was a big change, but I still managed to find enough nonsense and girlfriends to keep life interesting. This, of course, was all before coloured shirts, bell bottomed pants, and computers --



The principles of workmanship are key to me.

still the dark ages of communications where human discourse was a very personal thing and the frenzied cell phone lifestyle unknown.

I graduated and as a young lawyer, worked as a crown attorney and later as a litigator {not alligator} in my own firm, while dabbling in business at the same time. Nothing was too big or too complicated -- the big blue prairie sky was the limit, and I moved onward from one adventure to another. Family and friends supported my escapades, some of which were enormous successes, while others were dismal failures.

Then one day, I was introduced to an ambassador from a Far East country that had a problem ... and a whole new phase of my legal/business career began with a trip to Korea, and a significant contract which followed shortly thereafter.

From that point on, I joined the international circuit and travelled and worked in many of the countries of the Far East, engaged on behalf of both Canadian and international companies and individuals. The adrenalin was flowing as fast as the deals, and at one point, the company I founded - to do the international work - had offices in Seoul, Taipei, Singapore, Hong Kong, and Kuala Lumpur, along with a Canadian head office. These were heady times filled with exotic locations, fascinating business and intriguing and interesting characters.



The art of lampshade making...



There have been many changes since those early days, and I am still on the same circuit, but resolved to spend more time with my incredibly supportive family.

What have I learned?

Have faith in yourself and take careful risks and chances. I like the expression about a small risk - a small reward, a bigger risk - a bigger reward, etc. etc.

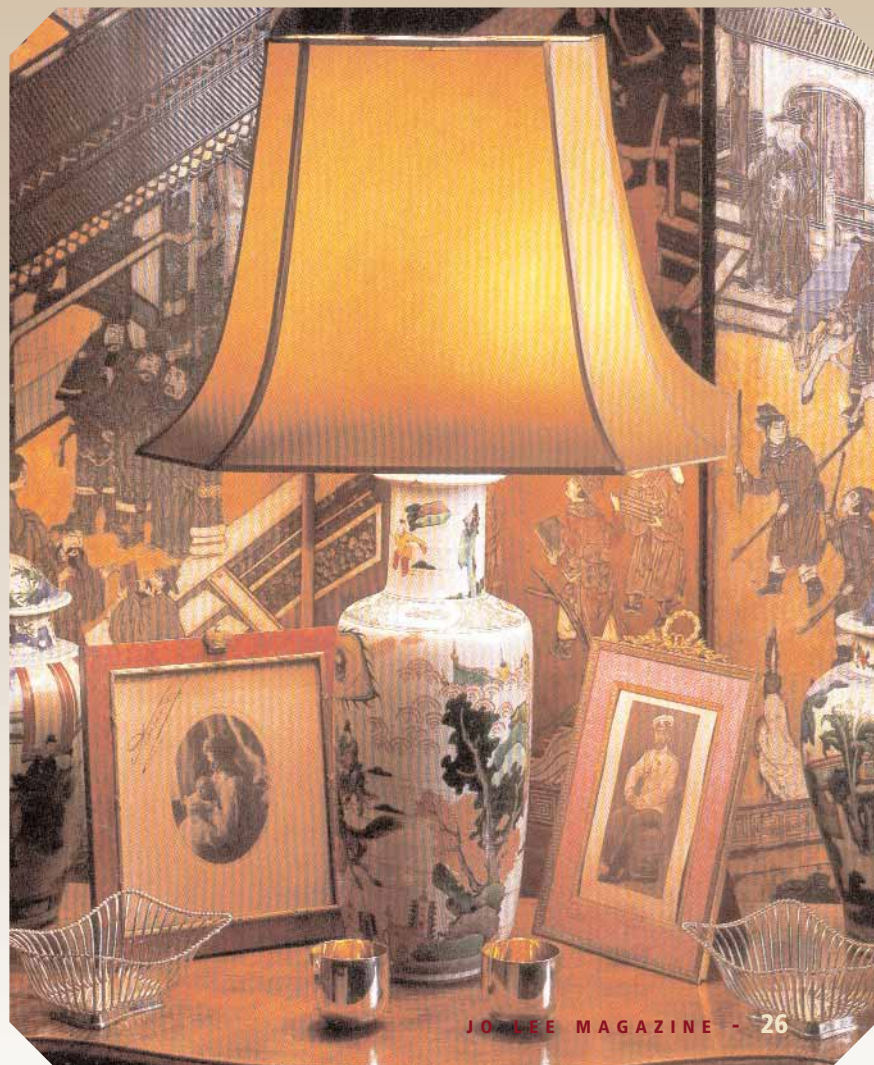
When you are in a foreign country -- keep your antennae high -- be ready for the unusual and the unexpected. Learn to live with a high degree of uncertainty until things settle down - sometimes they never do.

At the same time - keep your focus - there are a thousand distractions and ways to get derailed. Your business objective is what matters, and why you are there.

Plan, prepare and get the advice you need before you make the expensive move abroad. You will be surprised at the resources available for the asking from the government, the internet, and business/legal colleagues.

And most important of all: keep fit, keep the family sound, and *laugh a lot*. At the end of the day - as you move into the sunset ... this may be all that is really important.

"I was not aware of the intricacy involved in the creation of high quality lampshades."



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# A JO LEE *Exclusive!*

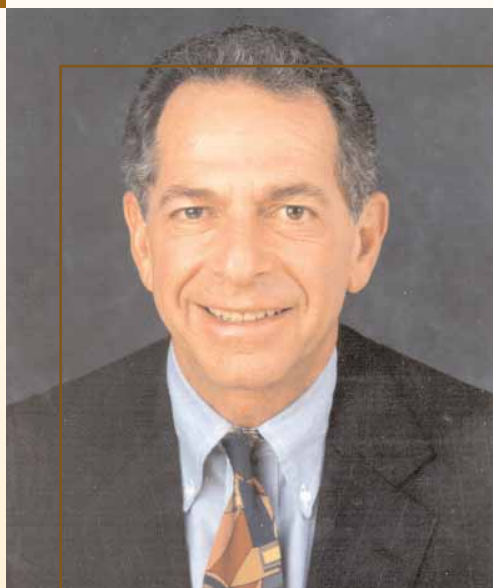
San Francisco - California

By Michael Luckoff

President and General Manager

KGO NEWSTALK AM 810

HOT TALK 560 KSFO / KMKY RADIO DISNEY



## BEING #1

**I**t's not always fun being #1

With great trepidation and with the strong coercion of the editor in chief, I reluctantly committed to putting some of these thoughts in writing.

One of the main reasons for hesitating is that it will preclude me from ever writing the book, "You won't believe this."

My story is probably not all that unique. However, it represents a substantial part of my life, a huge part of my career and probably most of what I'll ever become.

The background, the quest, the commitment, the hardships, the loneliness, the disappointments, all for the ultimate accomplishment, at best should serve as a guide to younger people and aspirants to seek joy in life every day.

Michael {(Mickey)} Luckoff has served as President and General Manager of KGO NEWSTALK AM 810 for 29 years. He serves in the same capacity for HOT TALK 560 KSFO, which KGO acquired in 1995 at his bequest, and KMKY Radio Disney, acquired in 1998. ABC owns all three stations.

Under his leadership, KGO attained its number-one ratings position in the market and has held the top spot in each consecutive Arbitron ratings book since summer 1978. KGO Radio is best known for its commitment to live and local programming providing the most complete news and Newstalk programming about the most relevant newsworthy topics and for its commitment to the community. KGO has received numerous national awards for its local news coverage and community service.

Mickey Luckoff has operated KGO AM Radio Inc., for three separate owners. He is the longest reigning General Manager of a broadcast facility owned by ABC, and in the San Francisco Bay Area.

Don't get me wrong - it's been a helluva good run. It's had its financial rewards, it's provided a very good life style, fabulous exposure and opportunity but in the near end - was it worth it? It's become an incredible addiction, a driving force, an obsession somewhere near that which probably drives a person who craves drugs or alcohol.

Growing up in the Midwest United States, I traveled very little and never thought of leaving the area. Although, frankly, I really had no idea how I was going to earn a living.

I was raised with loving parents. From the day I understood what was being discussed, I heard conversations about the media, the advertising industry, the clients, the employees, the hardships, the ups and the downs. I experienced the glee of when my Dad landed a new big account and the constant fear of when one might depart. Nevertheless, the media bug had been planted



It's not always fun being #1!

and I was even then impressed that my father - a Russian immigrant at the age of 2, with no formal education beyond the eighth grade, had in fact developed at one time either the largest or second largest local advertising agency in the city.

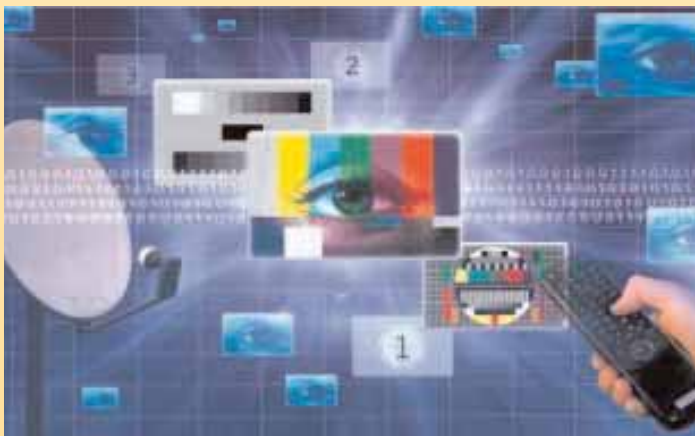
After a good start as a student I slacked off, especially in the eyes of my parents, who were rightfully impressed with my older brother's academic accomplishments. While old for his years, he was always very mature, and his accomplishments dwarfed mine.

Although I managed to graduate from The University of Michigan, which I still proudly hail, I was lost. My parents discouraged me from entering the family business {which included my father and brother at that time} which I guess I'd thought I'd simply 'fall into.

I had had a burning desire to be an international diplomat and ideally become the President {not Secretary General} of what {even then} would have to be a reformed United Nations. Upon graduation I urged my father to allow me to go to "The Experiment in International living" in Stowe, Vermont, as the first step in my quest to bring peace to the world. My father said this was a wonderful goal but it was time to earn a living. And who knows - he was probably correct.

So, after six years as a local broadcast time salesman in my hometown, with a miserable facility, the light finally came on. There was an opportunity to represent a limited number of prestige radio stations in other markets. It was a hot, growing progressive media complex, which couldn't care less about your religion, unlike most of their major competitors. I got the job. I was good in the station representative business. I was making a name for myself and I got fired. Seems when the manager's job became available this 28 year old went after it a bit too vigorously for the guy who got it who was usually on a bar stool most of the day. The first chance he had, he canned me, only by saying "you know the reason why." The principal of the company professed ignorance and indignation and immediately moved me to their bigger, potentially more productive but under performing offices in Chicago. It took me a year to relocate and sell my first home into which I had just moved. However, Chicago was a fabulous media city, a great opportunity to grow and develop and after five years they wanted me to run the office. However, I had seen San Francisco. So, in an effort to accommodate me, they put me in their worst performing station in Los Angeles as General Sales Manager. This station had been through hell and it wasn't going to change for me when they brought in the devil to run it.

Radio has never earned itself the respect, the position among advertisers.





Fortunately, I made a quick connection and joined an emerging property in San Francisco as a Sales Manager with no job description and not any specific duties that I didn't carve out for myself {while my two superiors did some very serious partying.} Convinced not to leave by a colleague after the first two months, I was promoted to General Sales Manager and I proceeded to excel although with minimal guidance or training.

Then in spring, 1975, at the ripe old age of 38, I became General Manager. And, I had a vision. I wanted to take that town and I wanted to dominate it with that station.

After shocking those who hired me with a demand for physical improvements {the only money invested had been previously put into the GM's offices} I got the money, invested it where it was needed and we took off. We weren't pretty, we were in the worst part of town, but our employees knew if they needed something {or someone} and it would make us better-ask, demand, cajole, make your case and you'll get it. They did and they started to build confidence, belief and trust. We had integrity and achieved a distinctive aura of classiness in the market, which I learned while representing prestige stations from my Chicago days.

In spring, 1978, we became San Francisco's {the US's 4<sup>th</sup> largest radio market} most listened to radio station and haven't relinquished it since!

Although there were plenty of ups and downs getting there ... heaven knows keeping it there, "it" has been one helluva run.

However, as this, like so many capitalistic industries and professions become consolidated, what we've achieved becomes less important to all but those of us who helped to build it, maintain it and never take our eyes off the goal. But most important we've done it with incredible integrity; limiting the number of commercials, insisting upon the quality of the advertisers and making some very difficult programming choices. Some of this could be done cheaper, some far less prestigiously, some more compromising. And, no one could every rightfully question our commitment to this community of this industry.

During all this time we tried to describe ourselves as leaders or most listened to but not as number one. But, still we sweat out every monthly and quarterly rating report in one of America's most competitive media markets.

Through it all, I thought I had built a great family with three bright, pleasant kids and raised some great cocker



We became San Francisco's most listened to radio station!

spaniels. But had my quest taken its toll? You betcha! {Kids, wife, friends, family and golf} were I guess compromised because I had put a bull's eye on my back. Everyone wants to catch the leader. No matter how gracious one might be. No matter how much humility you display. You are the target. And, they'll use every weapon you can imagine and then some.

- Mayors who don't like being challenged
- Columnists who never let the facts get in the way of a good story
- and Sports announcers who are too revered to take criticism or guidance are just a few of the icons who tried hard to throw you under a cable car!



We never take our eyes off the goal.

Radio through the years, although it has withstood admirably many onslaughts from within via FM, TV, Cable and now satellite, has never earned itself the respect and position it should among advertisers. I've never been quite certain as to why. I know one must be far more creative to go into radio than TV. I've always said to have a "radio complex" is an asset! It's a TV world within our society, within each of the three companies for which I've worked and among the advertising world, family and friends - TV is where the glamour is, but if you've succeeded in radio you know you've accomplished something. I also know that radio has never attracted the cream of the crop. There's a great deal of good clean legitimate money and fun to be earned in radio and the opportunity for satisfaction in assessing an advertiser's needs, structuring a campaign and an appropriate message and seeing it succeed.

The industry has been wonderful to me and as I've said many times, I hope I've been at least equally as kind to it.

The background, the quest, the commitment.

Being able to touch so many people's lives through the airwaves, in the business world, Chambers of Commerces, Broadcasting Organizations, etc., can't be matched. We have never taken advantage of the many situations, which have come our way, and we have strived to bend over backwards to serve the public and just about every civic organization around. To the best of my knowledge we're the most 'decorated' station in the US and yet have never lost our humility.

However, although trying to be so many things to so many people and even though I coached and attended every soccer and little league game, concerts, plays, etc., I guess there must have been chances to be a better father, husband, golfer, tennis player, investor, etc.

Kids, family and friends couldn't know then or now what an obsession with being number one has been. It was a struggle to get there and a gargantuan effort to remain there and who in their right mind would want to see it leave that lofty status. Oh divorce after 44 years hasn't helped, but through it all and some equally dedicated and talented people, we're still on top!







I wanted to contribute to the world society through Music, as an international language.

By Honey Novick  
Toronto - Canada

**Honey Novick** is the Project Director for the UNESCO-endorsed "New Songs for Peace" which encourages people to talk about peace, define what it means for them, then write a song that is considered for their website and song-book. Honey herself is a professional singer who teaches vocal production and an introduction to 'scat singing'. [www.newsongsforpeace.com](http://www.newsongsforpeace.com)

## THE LITTLE JEWISH GIRL AT CHRISTMAS TIME

**O**h, it was a fantasy, I thought! How could a little girl have ever imagined that on the 25th day of December, for every year to come, that many, many people in so many lands - would celebrate a day that to me, was most unusual?

I grew up within the essence of wonder: the beloved daughter of a homemaker and a milkman in a humble Jewish home. Actually, my father was the last milkman in the City of Toronto to deliver milk with a horse and wagon. We lived in a working class section of the downtown part of the city and I had everything a little girl could need. However, being from a Jewish home in a non-Jewish neighborhood ... things were sometimes difficult.

As a child, I began to question why people were different and why some were treated differently. Was there a way of becoming more neighborly: especially at

Christmastime? So many of my friends would prepare to receive gifts and family and Santa around a tree. Carolers, wrapped in scarves and bonnets, would appear from door-to-door creating the most beautiful sounds - as snowflakes touched the ground, all around them. My heart ached to be a part of the celebrations.

Hanukkah {the festival of light or the festival of oil, depending who you ask} is what my family would celebrate in a traditional menorah amongst an exquisite essence of candles and invigorating music. Potato latkes {deep-fried potato pancakes} would be served with applesauce, sour cream and the children would be given chocolate and/or money. Yet, somehow I wished I, too, would get a visit and presents from Santa.

Our world has changed a lot since those days. People are learning to beautifully share their practices and lifestyles, especially in multi-cultural countries.

As I grew older, I began to realize the importance of music as an international language and if I wanted in some way - to contribute to the world society, it would have to be through a frame that everyone could understand. Music. Many styles of music: folk, classical, jazz being sung in the language of the land. Today, I perform in Japanese, French, Italian, Hebrew, Spanish and Yiddish.

Peace in the world is a special responsibility of mine ... and it is so because of my Jewish background.

One of life's gifts is that with aging - comes experience. Some of my great accomplishments have been performing at the Carnegie Recital Hall, for Prime Minister Pierre Trudeau; winning a prize at the Yamaha classical music competition; being soloist in a synagogue choir where the choirmaster and I would record a collection of Yiddish music and; teaching music on First Nations reserves. For a time, I would even become a caroler myself - and go into prisons and celebrate.

Last year I took a Syrian melody and wrote a song of friendship for those attending the Peace Week activities at the University of Toronto. My song, "Golden Apples", has been used to break barriers strangers face when they first meet. It is important for people to be friends with people who are different from them.

Today, yes, as I look ahead and envision what is meant through culture and education - little Jewish girls and boys at Christmastime, will feel not only the warmth of Christmas ... but of the many celebrations around them.



Today, I understand what is meant through culture and education.



I am the beloved daughter of a homemaker and a milkman in a humble Jewish home.





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*Exclusive*

# *JO LEE ARRIVES AT PUTTI.*







By Salim Abou- Samra  
Broumana - Lebanon

# THE CREATION OF THE BAALBECK INTERNATIONAL FESTIVAL

In 1922, a small group of French nationals met in Baalbeck to recite poetry in the ruins of the Acropolis. They were so captivated by the dramatic potential of this place that a few months later, they organized an evening performance with improvised lighting. It was "Astarté", a verse tragedy written by a French journalist. The play was dedicated to the wondrous past.

In 1944, the National Association for the Preservation and Development of the Lebanese Heritage put on a public performance of Aschylus's "The Persians" in a special verse adaptation set to music.

The characteristic Lebanese spirit of initiative, coupled with traditional oriental hospitality gradually succeeded in convincing major artists to come in increasing numbers to Baalbeck.

**T**he Baalbeck International Festival was created in 1955, holding its first season under the Patronage of President Camille Chamoun, in 1956. Inaugurated by Jean Cocteau who came in person to present "La Machine Infernale", it is the only festival in Lebanon to be held under the patronage of the President.

The subsequent seasons saw an impressive array of artists and performances such as Rostropovitch, Richter, Rudolf Nouréïev with the Royal Ballet, Maurice Béjart's Ballet du XXème siècle, the Paul Taylor Dance Company, The New York Philharmonic Orchestra and The Berlin Philharmonic Orchestra with Herbert Von Karajan conducting.

By 1966, the Festival had created the first Lebanese drama school - becoming a focus of artistic activities featuring major works of the world's cultural heritage with highly talented artists. Within eight years, the Festival evolved into two main directions. It kept with Lebanon's heritage as a crossroads of civilisations, bridging East and West, and it celebrated creativity by



Baalbeck

producing original works commissioned from contemporary writers and composers.

By 1974, artists from all over the world were vying to take part. Of particular significance - was the presentation of works that had been specifically created for the Festival by the Rahbani brothers, Assi and Mansour, and by the great singer Feyrouz, as well as Abdel Halim Caracalla and his folk dance company.

For twenty-one years, the Lebanese civil war {1975-1996} interrupted the essence of every single activity.

---

### THE REVIVAL

The re-launched Festival in 1997 embraced more major performances and by 1998 - the Baalbeck International Festival celebrated the centenary of the first German archaeological visit to Baalbeck, which followed Emperor Wilhelm II's visit in 1898. The program featured six concerts of international importance. 1999 continued with an array of yet more astounding artists including the dynamic young violinist, Vanessa-Mae, who performed at the temple of Jupiter to a crowd of 9,000 fans.

Since its conception - the Baalbeck International Festival has gone from strength to strength with artists like Sting, Miles Davis and Ella Fitzgerald, celebrating its 50th anniversary in 2005. This year's highlight of the festival will be Placido Domingo, supported by the Lebanese National Symphony Orchestra.

### BAALBECK LEBANON

#### WHAT DOES IT REPRESENT ?

In 1984, Baalbeck, the largest sacred complex of the Roman empire, was declared WORLD HERITAGE by UNESCO. In the fall of 1998, a museum created by the Directorate General of antiquities and the German Archaeological Institute, was inaugurated inside the ruins. It presents the following themes:

#### BAALBECK: THE ORIGINS

Under the Great Court of the Jupiter temple, Lebanese archaeologists uncovered remains of a settlement dating from the 4th to the 1st millennium BC.

South of the Jupiter temple, lay the fortified Roman city of Roman Baalbeck. Inside its wall and still preserved, are colonnaded streets, temples, villas and a water system.

Outside the city lay a theater, large public buildings and necropolis.

### THE ABODE OF THE GODS

In the Roman sacred complex lay the Jupiter and Bacchus temples. Both were built during the 1st and 2nd c. AD. The Great Court played an important role in the cult in the Middle Ages: the sacred complex was transformed into a citadel, the Qalaa.

### FROM PAGANISM TO CHRISTIANITY

Christianity was not easily adopted in Baalbeck. It is only during the 5th c. that the altars of the Jupiter temple were replaced by the Byzantine basilica.

### THE REDISCOVERY OF THE RUINS

Baalbeck never fell into complete oblivion because of the outstanding size of the monoliths and columns of the Jupiter temple. Europeans started visiting the site as early as the 16th c. A plate - commemorated the visit on November 1, 1898, of the German Emperor Wilhelm II.

Major artists come in increasing numbers, to Baalbeck.







By G. Shad Prashad  
Lima, Peru

# FROM RURAL TO WORLDLY

G. SHAD PRASHAD is Canadian, born in and of Guyana South American descent. He is an alumna of Canada's Queens University School of Business (MBA) 1996. He has been a senior international development officer for the Canadian Government and the official Canadian Government representative in Honduras. Now living in Lima, Peru, Shad has undertaken the Administrative Management for a private global gold mining company in South America. In 1993 Shad was awarded a gold medal for distinguished work in the field of computers. In 1994 and again in 1999 - he was presented with a rarely bestowed AWARD OF EXCELLENCE by the Canadian Federal Government.

**T**he old saying "you never know where life takes you" may be a cliché for most, but in my case, it became reality.

My life began in a little village called OGLE Estate, in Guyana. Being a large family with little resources, a few of us spent our formidable years living with our grandmother and uncle in another village called INDUSTRY.

From rural to worldly.



There were long walks to the train on Monday mornings and then, the daily one mile trek to and from school and returning to my parent's house on Fridays, with eight siblings.

It seemed very unlikely that I would get the opportunity to virtually travel and work in over 54 countries in the world.

Circling the earth twice over land and by air; experiencing the dramatic change when crossing the international date-line; the many cultures in old and new Europe; north, east and west Africa; the Caribbean; Central America; South America; and the Far East; remembering the impact and deep impression left during my first encounter with the pyramids of Egypt on camel back; being in a village in Turkmenistan celebrating their 2,500th anniversary; passing Mount Ararat in Armenia where legend has it that Noah's Ark rests; travelling along the Silk Road and drinking fresh spring water from legendary watering holes along the path travelled by

the likes of Marco Polo; seeing glaciers for the first time in the mountains of Kyrgyzstan along the Chinese border; climbing the Great Wall of China; and living in Central America where Columbus first landed during his voyages, conquering the west.

These all seem like things that dreams are made of. But they've been reality for me.

Migrating to Canada in 1973 was a major step in my life and with my work experience having been in computers - it gave me the opportunity to travel to over 35 Canadian cities from St. John's Newfoundland, to British Columbia's Vancouver Island.

It was at this point, that an opportunity presented itself to work with the Canadian Government in the Canadian International Development Agency {CIDA} and the possibility of travelling beyond Canada and experiencing a life that was to be nothing short of exciting.

In 1998, I moved with CIDA to Honduras. It was the year Honduras experienced the worst hurricane and tropical storm {Hurricane Mitch} in over one hundred years. The challenge of working in a disaster situation was life changing.

In 1999, I accepted a transfer to the highest resident level position as Canadian Consul and Head of the Honduras Aid Program, for the Canadian Government in Honduras.

In 2002, I accepted an Interchange-Secondment assignment with Merendon Mining Corporation Limited of Calgary, Alberta and am now residing in Lima, Peru.

As a young boy, running around bare-footed in rural Guyana, where access to water was a community 'stand pipe' - it was but a 'pipe dream' to think that I would, one day, be involved in the development of communities and countries in the four corners of the world and now today - with the development of a gold mine in the Andean Mountains of Peru.

When we go back to the cliché of 'not knowing where life will take you' - I believe my travels and experiences exemplify this.

Access to water was a community 'stand pipe' - a 'pipe dream' to think one day, I'd be involved in the development of communities.



Circling the earth twice over land and by air, experiencing the dramatic change when crossing the international date-line.



# THIN'K'ERS C\*RNAER

## POPULATION OVERL\*AD

### WHAT IN THE WORLD IS GOING ON!

By the Year 2050: The World population will reach 9.3 Billion or a Growth rate of 77 Million people per Year.

#### DID YOU KNOW ?

In Just '5' years – There were 300 Million UNPLANNED pregnancies Worldwide {Not including 3<sup>rd</sup> World} with 700,000 Women dying as a result of.

There's a HUGE, unmet need to rectify this! Hundreds of Millions of Women Globally – DO NOT WANT TO BECOME PREGNANT.

*How can society help! Is there a solution? You decide.*

[CLICK HERE](#)







## « HALF TIME

By James Mansell  
Montréal - Québec

# Enough IS Enough

I predict that the development of mental training will skyrocket athletic performances in the near future.

Hi Folks!

**I**t's holiday time and I would like to wish all of my loyal readers a safe and marvelous season. I'm counting on you to set 'positive goals' for the coming year - for it is these goals that afford us the power to push ourselves on to achieving at a higher level. Keep jotting those goals down on paper as a constant reminder of where you are and where you want to go. 2005 can be an outstanding year. All the best!

Challenging topics have become a constant in my search for good material to write about. Rarely do I go into serious detail on the subject, but this season - my focus applies to everyone who receives a salary or works for themselves: I'm talking about salaries in professional sports.

The players, as employees, are in a somewhat rare situation ... being highly coveted in the workplace. They are offered exorbitant amounts of money to be a part of a team where they have not as yet begun to prove themselves as their careers are just beginning. As time enhances their portfolio and higher amounts of money are demanded - often they'll go to the team that's offering the highest wage. In general terms, most of us would do the same thing. But, shall we agree they are paid much too much! On the other hand, the flip side of the coin finds them generating enormous amounts of revenue for the team ownership.

Goals afford us power



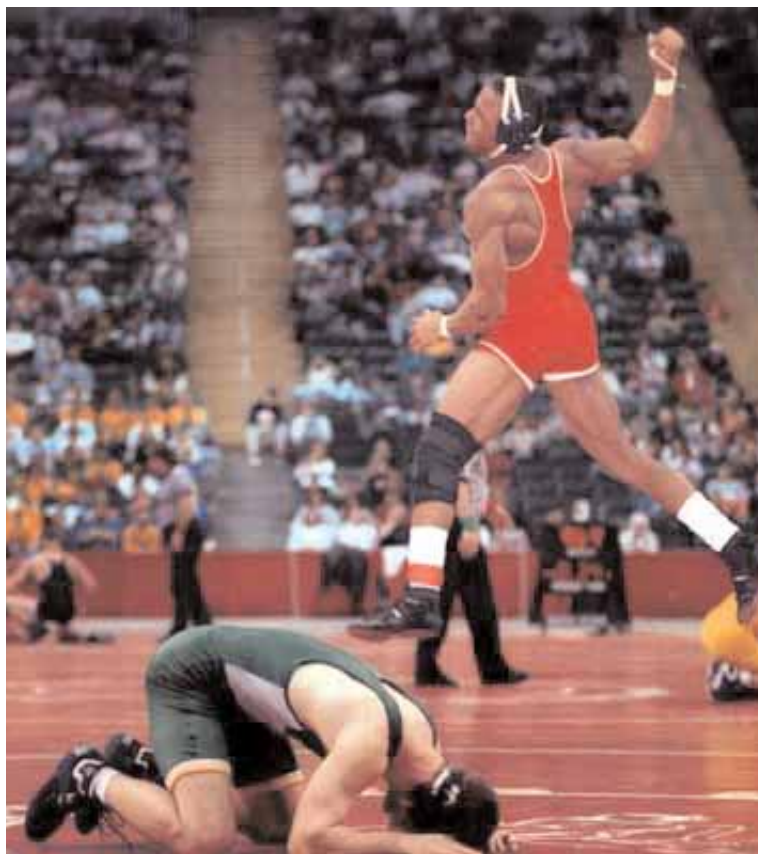
Let's suppose YOU are the owner of a professional team, hoping to stay competitive and win a championship. Much like the corporate world, your goal is to be #1. But what happens when you cannot afford to have enough quality members for your team or company. You lose! So, what do you do? You go out and hire the best for the job and ... you start winning again until ... you begin sacrificing winning for the money; or losing money for the winning.

What is your point of view? Is one side right or is the other wrong? Can sport survive in a supply and demand system? Or do we have to make adjustments so everyone can play?

Next edition: salary caps

## To Write James: [Click Here](#)

**\*\* James Mansell, 26 - Sport Management. Member Canadian Baseball Academy - full scholarship / / Donnie Mash Memorial Scholarship / Best Athlete student / Scholarship, Wayne State, Nebraska USA. Athlete of the year / varsity Baseball Captain / 3 time Jr. Elite All-Star / 3 time Jr. Elite Provincial Champion / Academic Baseball Canada Alumnus / Coach-Counselor high performance athletes Baseball Camp / conceptual-principal developer sport drink / Founder-implementer Education through Baseball Sport School.**



You lose! So, what do you do?



Time enhances a portfolio.

A portfolio dictates money.





THRU THE EYES  
OF JO LEE  
CELEBRATING BEAUTY »

By Jo Lee

CHRISTMAS EVE

with

Diamonds

and

Shooting Stars



**A** cornucopia of sound, taste, touch, and sight. It's Christmas - and isn't it the most amazing time of year! New York, London, Germany, Brazil - let's slip into a mood, while we compose the perfect evening: with crystals and pine trees and huge shooting stars. A carriage ride, the old theater, ice skating with moonbeams - then Tiffany diamonds at dinner - placed between each place card.

I remember so well the 24<sup>th</sup> of that Christmas Eve. My brothers Paul and Nino and little sister Mary Lee ... our family amongst the ornaments - twinkling, all bedecked, high upon the elegance of our 9 foot tree. Housekeepers scurried for sugar cubes and plums ... enhancing Santa's tray of salami and cheese and a big cornetta bun. Into a little cut glass, Dad poured home-made wine and with a white, linen napkin, set it by the white marbled fireplace for Santa when he dined. Yes, he'd crawl down the chimney - at midnight, he really did - and he'd chuckle, leave wonderful gifts and rest for as long as he could. Our beautiful Mom, called Dorothea Lee, would smile, hugging housekeepers, gathered 'round the magnificence of our very big tree.

At 11:00 p.m., as the story unfolds, my mother, my father and the grownup being me, went off to the white church leaving 3 little heads - little sister, 2 brothers - all snuggled in bed. Midnight would come, Santa would arrive, and from the city's white church the music from Mom's Christmas choir filled thousands of hearts with nostalgia, with pride.

There was love ... there was Christmas ... all tied in a bow, and once the box was opened: little sister, 2 brothers, my mother and father and I would spread this love amongst the rest of the world.

And so dear friends, I share with you the splendor of my Christmas past, but this evening I invite you into warm friendships of today with sumptuous food and conversation that lasts ~

Crystals and pine trees and huge shooting stars! The table for my intimate pre-Christmas Eve gathering - is a re-creation of the days of dining with Mrs. William Waldorf Astor - decked in diamond tiara and stomacher, royally presiding over the Four Hundred at her Fifth Avenue and 65th Street mansion ... and as it was also in the days of dining in my parents' Northern Canada home. The depths of these evenings have long faded into social mythology, yet the more simplistic dinners of today continue to be as impeccably Astorian - as followers of our great dynasties could wish.

For beautiful friends, a richly gilt and painted 'Flora Danica' porcelain dessert service and 'Olympian' ver-

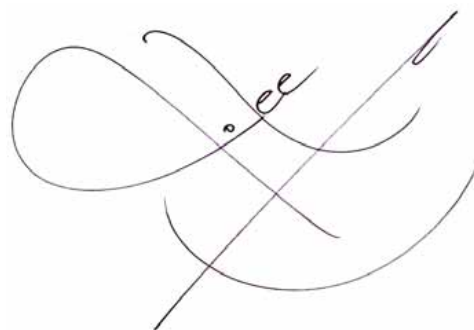
meil, already a popular Tiffany pattern by 1895, were chosen. In this photograph we see antique finger bowls that belonged to Mrs. William Astor, and a set of 'Koskull' etched crystal stemware copied from models made in 1790 for Baron Anders Koskull, founder of Sweden's Kosta glassworks. These remarkable glasses, although they relate to Louis XVI style, are closely akin to George III English crystal and not unlike glass used in America at the time John Jacob Astor arrived from Waldorf in 1783.

To break the essential regularity of formal settings, we have favors of multiple bouquets of miniature vases ... using a dozen or so small crystal pears and apples holding roses and freesias irregularly grouped about a crystal 'sweetmeat tree', its hanging baskets brimming with flowers and crowned with strawberries.

The title of this evening is: Christmas Glory! But how it turns out - is anyone's guess until we return from midnight Mass to cocktails: from 1:30 to 5:00.

Remember always dear friends ~

The moonbeams and Tiffany diamonds that we slipped into our mood, composed the perfect evening of the magic of friends. E Buon Natale - e Felice Anno Nuovo in tutti i belli modi.







## « POLITICALLY RED

By Lani Silver

San Francisco - California

# Facing Surgery

I was scared to death, as I'd already had too many surgeries in my life. When my father died of a medical procedure ... I wrote my will. So over the months, I kept calm for this surgery and yes, breezed through the entire thing. Trust me, it was simple: I sent it 'by express mail' - to the universe. How? By writing a potent list of 'affirmations' and repeating them to myself. I suggest you not face adversity without them.

*Think of how wonderful it is - to be alive.*

**N**ever be too sure - until you are sure...

\* YOU are the master of your body. Do not let anyone control it WITHOUT your consent.

Find 'the best doctor'! Get a second opinion! And get yet another opinion if needed.

Don't settle for medical excuses. Do your research. Talk to others.

Stay relaxed. Show up. Trust. Surrender. Let the doctors do what they do best.

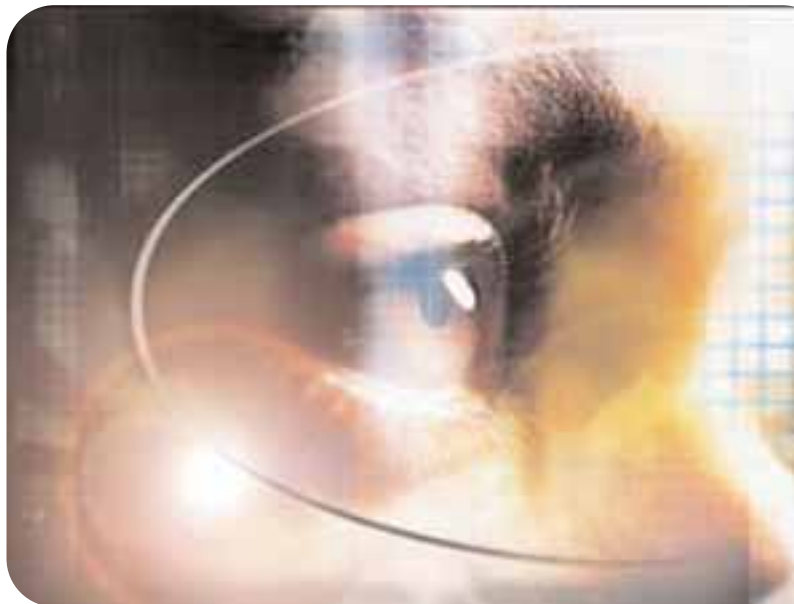
Find something fabulous to ponder upon, as you go into surgery. Be in a place of gratitude. Situations can always be worse.

Don't dramatize. Tell yourself 'the waking up' will be easy. Remember the good friends and causes: as I remembered the beautiful people I work for: the James Byrd Jr. Foundation for Racial Healing. James Byrd was dragged through the streets of Jasper Texas, chained to a vehicle. And then - I remembered and celebrated my life's work: coordinating 1,700 Holocaust oral histories and 1,700 interviews on racism in America in 25 years. Your cause, can be equally as effective. No matter how big, or how small. 'Think' of the good things you've done.

Once the surgery is over - the speed of healing begins to multiply because of the power of 'your affirmations'. Think about the tomorrows. Think of the greatness of choice. Think of how wonderful it is - to be alive.

To Write Lani: [Click Here](#)

**\*\* Lani Silver** - historian, artist, free-lance writer, and Lecturer with the American Program Bureau. {Gorbachev's bureau, Desmond Tutu, Betty Williams & Oscar Arias}. For 16 years, Lani directed San Francisco's landmark Holocaust Oral History Project, conducting 1700 oral histories with Holocaust survivors and witnesses. Lani and her partner, historian Eric Saul, discovered the story of Chiune Sugihara, who is called "The Japanese Schindler." Lani became Steven Spielberg's first consultant and trainer for his Survivors of the Shoah Visual History Foundation. 54,000 testimonies. Lani is currently the Project Director for the James Byrd Jr. Racism Oral History Project.



Ponder fabulous thoughts and images.



YOU are the master of your body.





## « DINING! THE EXQUISITE 9

By Sue K. Wallingford  
New York - Vermont  
USA

Sue K. Wallingford has gained attention in no small measure as one of America's great Hostesses and amazing Chefs. A native New Yorker, Suki resides within the beauty of her country estate in Fayston, Vermont, USA.



### ASIA

THE REGENT HOTEL  
155 Rajadamri Road  
251.6127  
Bangkok

This magnificent hotel serves as a backdrop for its chef - serving a menu from Japanese to French. One of the signature dishes is: Hoy Malang Phoo Ob Mor Din Nan Chim. {wok-steamed mussels, lemongrass and Thai basil with spicy dipping sauce}

LA BECASSE  
ARK Bldg. 1F, 1-1-10 Kitahorie Nishi-Ku  
550.0014  
Osaka, Japan

Renowned for its original French-Japanese cuisine: exquisite 'salade d'homard a la coriander ... and paupiettes de sole au foie gras'. This is a tastefully decorated restaurant in the heart of Osaka.



## EUROPE

L'AUBERGE de BONHEUR  
Alle de Longchamps Bois de Boulogne  
42.24.10.17  
Paris, France

The only affordable restaurant in the Bois de Boulogne. You can sit outside and enjoy the flowers and on colder days - revel within the cozy chalet. The simple service complements the simple cuisine that emphasizes grilled meats.

EDEN  
Meeting house Square  
670.5372  
Dublin, Ireland

On warmer days - one can view films projected onto a square building meeting house. During the winter, dining indoors finds a décor that is bright and airy. But no matter the season ... the food is wonderful, contemporary Irish cuisine.

SUBAN  
Via Comici  
2.543.68  
Trieste

This restaurant has been the mainstay of Trieste, since 1865. Delicious grilled meats and dessert crepes. Don't miss the soup Jota, a burly amalgam of sauerkraut, pancetta, potatoes, beans and cumin seeds.

Trieste has innumerable buffets which are local institutions. Boiled meats that bring together elements of trattoria, the bar, and the charcuterie.

Trieste is only an hour's drive east of Venice near the Slovenian Border. Once a place of 3 great civilizations: Latin, Germanic and Slavic. The menus of the restaurants list goulash and crauti {sauerkraut} along with pasta and the same sweet fresh fish that is the mainstay of the Venetian.

Trieste



## NEW ZEALAND

### ROBIN'S NEST RESTAURANT

P.O. Box 31  
The Mackenzie District  
Lake Tekapo, South Canterbury  
New Zealand  
05056.886

Enjoy friendly hospitality, cozy atmosphere and tasteful décor - while you relax over morning/afternoon teas, lunches and evening meals. This restaurant has superb views over Lake Tekapo. The food is inexpensive and delicious. Evening meals specialize in New Zealand roast meats.



The French Laundry

## UNITED STATES

### THE FRENCH LAUNDRY

6640 Washington Street  
Yountville 94599  
707. 944.2380  
California, Napa Valley

Reservations a must.

This elegant, turn-of-the-century, stone residence in the heart of the Napa valley is the setting for Chef Thomas Keller's innovative cuisine. The prix-fixe menus are accompanied by over 350 selections of California and French varietals. Wandering the streets of this quaint town is fun and the cemetery, at the end of the road, has some 'gold rush names' on the head stones. One is of BANCROFT: the inscription includes a little Indian child buried with the family. Bancroft wrote the history of California. The collection is in the Bancroft library at Berkley.

## SOUTH AMERICA

### LA BOURGONE

Pedragosa Sierra 20100 Punta Del Este

598.043.482007

Maldonado, Uruguay

This elegant restaurant, set in a cool jasmine scented garden near magnificent beaches, is renowned for its superb French cuisine. Fresh vegetables and herbs from the chef's own farm garden. Gigot d'agneau roti aux herbes du jardin was superb along with great South American wines.

La Bourgone



## THE WEST INDIES

### CASA MAR

Barra Colorado

% world wide Sportsman

P.O. Box 787 - Islamorada, Florida 33036

A deluxe fishing lodge open January - June. This spot is for tarpon fishing enthusiasts and located on the east coast, north of Tortuguero where the turtles lay their eggs. The dining room overlooks the river and serves excellent food.





*Nominate someone.*

The Adeste Prize

[www.yesintl.com](http://www.yesintl.com)



*Exclusive*

**JO LEE ARRIVES AT PUTTI.**





## « BODY AND SELF

By Andrea Buckett  
Doctor of Homeopathy  
Toronto, Canada

# You Are What You Ate

« You'll Become What You Eat »

### *And I'll bet the sweeps, on that!*

**Q:** With so much talk about Trans Fats - Can you explain what they are and how they affect human health?  
Nicole, New York, USA.

**A.B:** A trans fatty acid, Nicole, is a toxic compound, created when any fat {vegetable or otherwise} is hydrogenated or heated, rendering it toxic to human health.

Trans fats sneak - often unlabeled - into our food supply. These man made fats are found in fast and processed foods. Fries, hash browns, battered fish products, egg rolls, margarine, salad dressing, cookies, cakes, chips and microwave popcorn. Bad offenders!

A leading researcher at Harvard University states, "trans fats are linked to an estimated 33,000 deaths in North America each year. This creature of vegetable oil refining and processing has led to more degenerative conditions and is more dangerous than saturated fat. They are implicated in diabetes, Alzheimer's, heart disease and raising bad cholesterol {LDL} and lowering good cholesterol {HDL}.

Avoiding these fats may be difficult when purchasing pre-packed goods. Currently, labels on packaged foods may not disclose trans fat info. The good news: these laws are changing. By 2006, labels should have full disclosure. Stick to whole foods ... a definite trans fat free area.



Labels on packaged foods may not disclose trans fat information.



Consume foods high in Omega-3 fats.

**Q:** What are the benefits of fiber and which foods contain the best sources? Ivy, Newfoundland, Canada.

**A.B:** Otherwise known as roughage, fiber is the indigestible part of food that is left after your body has extracted all nutrients out of fruit, vegetables and grains. There are two primary types of fiber, integral to our well being: soluble and insoluble. Insoluble fiber protects/cleans the intestinal tract by increasing stool bulk and decreasing the time {transit time} food spends in the intestine. An efficient transit time is essential to ensuring toxic poisons do not build up in the intestine and are absorbed into the body. Insoluble fiber prevents constipation, intestinal disorders and colo-rectal cancer. Food containing insoluble fiber includes green leafy vegetables, whole grains, nuts and wheat bran. Soluble fiber helps to lower blood cholesterol and blood sugar level. The most popular form of soluble fiber is oatmeal. Other great sources are barley, seeds, nuts, legumes and raspberries. Insoluble fiber is crucial to preventing/managing diabetes.

High fiber foods, Ivy, are processed more slowly and are therefore essential to weight loss. They promote a feeling of fullness, tend to be lower in calories and discourage overeating. Including 25-30 grams of fiber per day into your diet is essential for maintaining health and preventing a host of degenerative diseases.

**Q:** What foods can I eat, to help my skin remain young and healthy? Courtney, Melbourne, Australia.

**A.B:** Courtney, your skin is the largest organ of elimination your body has. Its vitality is greatly affected by the food you eat. Eating a diet low in refined, prepackaged food and high in fresh fruit and vegetables is the cornerstone to healthy skin. Drinking 8-10 glasses of pure water every day - maintains the moisture and healthy glow of great skin. Consuming foods high in Omega -3 fats such as flax seed, cold-water fish and nuts helps to maintain the integrity of skin. Foods that are high in vitamin C such as strawberries, grapefruit, red peppers and oranges help with collagen repair and formation - making these foods a must in the fight against aging skin.

To Write Andrea Buckett: [Click Here](#)

\*Andrea Buckett, Dr. of Homeopathy, lecturer, writer, health coach - graduated from The Homeopathic College of Canada and her private practice today, is a passion in pursuit of educating the public on alternative health and nutritional ways.

What foods can I eat for my skin to be young and healthy?





## PROS & EX.CONS »

### Editorial comment

Roger Ebert said it best when he noted that all documentaries have a "point of view." It is not the case that all documentaries are unbiased. One would be hard pressed to call just anything a documentary, and this is where Moore's film draws much controversy - what are the boundaries between political sabotage and artful propaganda? Condensed below are some opinions.

# Accuracy of Moore's 'Fahrenheit 9/11'

By  
Michael Wilmington  
Movie Critic - 4 stars (out of 4)

## Chicago Tribune

**A**mong the movies everyone should see this year--whatever your film taste or your political bent--Michael Moore's incendiary documentary 'Fahrenheit 9/11' heads the list.

'Fahrenheit' may provoke, delight or divide its audience. But no one will react indifferently to this shocking, sad and funny look at the Bush administration's handling of terrorism and the Iraqi war.

From beginning to end, 'Fahrenheit 9/11' is told in Moore's unmistakable voice: the deceptively casual tones of a wisecracking gadfly never happier than when he faces down or questions some person of great power or wealth whom he feels, knowingly or not, betrayed the public trust.

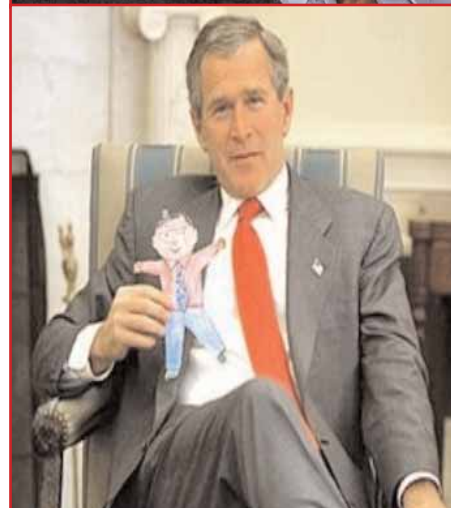
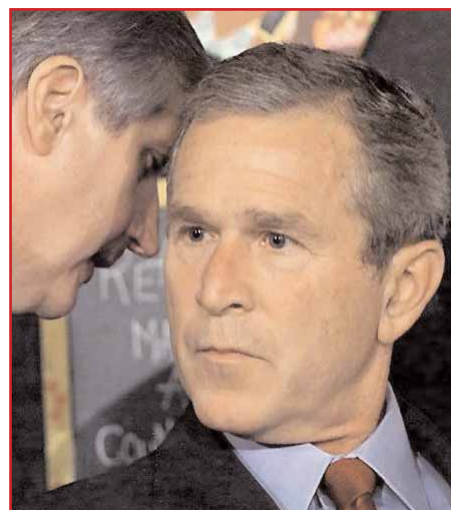
This is a movie often much closer to David Letterman, Saturday Night Live or Dr. Strangelove - or a Rush Limbaugh satiric tirade--than to Ken Burns or 60 Minutes.

'Fahrenheit 9/11' is not unassailable journalism or history, though it's almost always superb moviemaking. Moore's thesis that oil money and geo-politics primarily drove the war, rather than nuclear fear or compassion for the Iraqi masses, will be rejected by many.

For some audiences 'Fahrenheit 9/11' will seem propaganda and for others a fiery modern 'J'Accuse.' But one doesn't have to share Moore's views to be entertained by him.

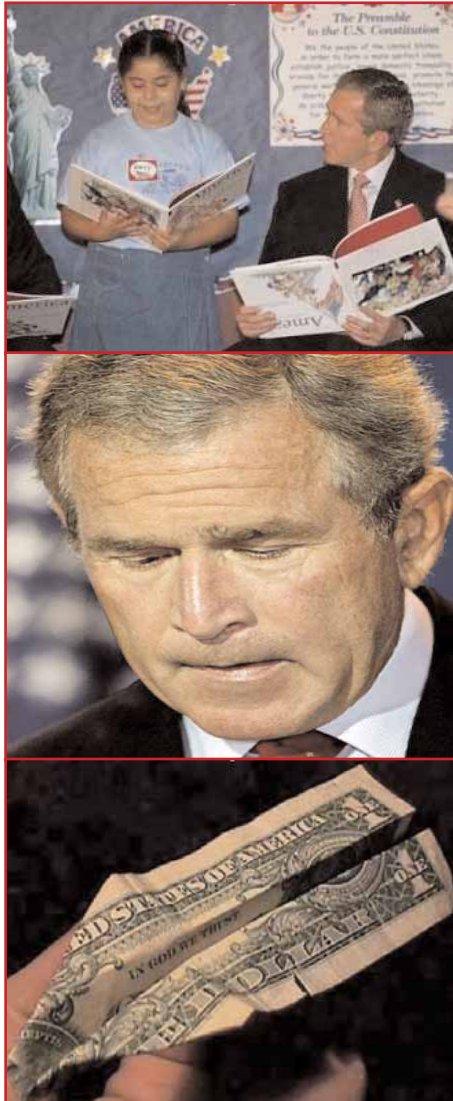
Yet, whatever its ultimate validity as history or its effect on the electorate, this is obviously one of the movies of the year.

These graphics





Speak for themselves!



By  
David Sterritt  
Film critic

## The Christian Science Monitor

Since {Moore's} subject is the Bush administration's response to the deadly attacks of Sept. 11, 2001 - and, he avers, the uncountable flaws, biases, and derelictions of duty woven into the approach to terrorism held by Mr. Bush and company - this is clearly a documentary with a heavy agenda. And not a hidden one, either.

Moore begins the main body of his film by showing footage of President Bush on the morning of Sept. 11, when he began his working day with a reading-appreciation workshop at an elementary school. Shortly into the session, an aide whispers news of the attacks into Mr. Bush's ear, whereupon the president remains in his chair looking very uncertain as to what to do.

Moore returns often to these squirmingly long minutes, using them to encapsulate his idea of Bush's character and glue together a wide array of video clips, archival images, and satirical interludes.

Moore makes no pretense of being 'fair and balanced.' He makes a passionate case for his own perspective, and invites us to agree with him or not. "I fulminate, you decide" could be his motto.





## « WEIRD & WACKY FACTS

By Mohammed Malik  
Windsor - Canada

# Celebrating the New Year in many corners of the World

**1. CHINA:** Red paper cuttings are stuck to windows to scare away evil spirits - bringing good luck in the New Year! Red ... a happy and joyous color.

**2. COLOMBIA:** 'Mr. Old Year' is burned ... a big stuffed male doll with fireworks and bad things that the family doesn't want. Burning away memories.

**3. ENGLAND:** The first person to enter your home ensures good or bad luck. Preference is a good-looking male. Women, blonde or red-headed are not preferred - as they are associated with bad luck.

**4. GEORGIA USA:** Black-eyed peas and turnip greens are the traditional meal on New Year's Day. It is believed that each pea represents US \$1 {some say you have to eat 365 peas - to have good luck and prosperity all year around} and each portion of turnip greens, represents US \$1000.

**5. GERMANY:** The shape that molten lead will form once dropped into cold water, will predict what the New year brings. A ship, a journey, a ring or heart/marriage/love, a pig ... plenty of food.

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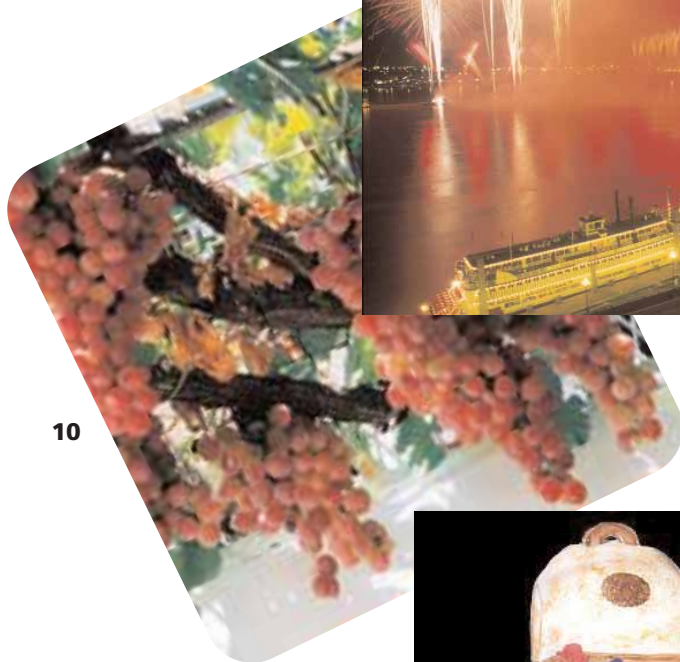
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**6. JAPAN:** Spiced Japanese sake is drunk in traditional ceramic cups with each member of the family drinking in order of age. Only 3 mouthfuls are taken. Rice cakes in Japanese soup, called Zouni, are served.

**7. NETHERLANDS:** Fireworks and Christmas trees are burned in street bonfires to drive away evil spirits and bring in the New Year.

**8. QUÉBEC:** French Canadians celebrate Christmas Eve with families attending Midnight Mass, *La Messe de minuit*. Before leaving for Mass, family members decorate the tree and place the Creche, Nativity scene, beneath it.

**9. SOUTH AFRICA:** Fireworks and gun shots ring in the streets - marking the approach of a brand New Year.

**10. SPAIN and MEXICO:** On New Year's Eve, everyone places 12 grapes in their hands. As the clock strikes 12, one grape is eaten during each of the chimes.

**11. VENEZUELA:** Wearing yellow underwear on New Year's Day is always good luck. Those who wish to travel, will walk around the house with a suitcase.

**12. VIETNAM:** Preparations begin one month before ... cleaning house, buying fresh flowers and a peach blossom which is very traditional, during the New Year.

12





## « THE DIGITAL DIVIDE

By Craig Ricker  
Kostroma - Russia

## A JOURNEY UP THE RIVER

# STYX

I had made the trip from my happy peasant hut in the north woods of Russia to Moscow and phoned a Norwegian girl whose spirit sparkles like one of her native glacial lakes. In a distraught voice, she asked if we could meet for a drink. She said Moscow had crushed her relationship and her, and she was moving back to St. Petersburg.

We talked for a long while. And she asked if I'd help move her things and accompany her on a cruise ship up the Volga to St. Petersburg.

We steamed north into Stalin's vast canal system built on the bones of the victims of communism. On the Volga, the nature and little villages were beautiful but the shores displayed a gauntlet of destroyed churches standing like crucified rebels on the road to the capital of a Roman province after a failed rebellion. A French gentleman watching the ruins go by made the comment: "You know, communism was a good idea and the Bolsheviks wanted to make it work but somehow, it all failed so terribly." I politely replied: "Sir, I think you are mistaken. The Bolshevik effort was a big success. They only failed to destroy everything and everybody."

The people of St. Petersburg preserved their charm and dignity.





On the Volga, the nature and little villages are beautiful.

She stepped into St. Petersburg and said  
"I am happy to be in heaven."



The further we traveled from the inferno of Moscow - the better my Norwegian friend looked.

The people of St. Petersburg have lived through two hells; {the Bolshevik revolution and the blockade} recently, evil has manifested itself in the form of mammon and bit into the Russian people viciously. The people of St. Petersburg brushed the dark one off with ease {the devil} and preserved their charm and dignity.

As for my beautiful Norwegian friend? She stepped into the center of the city, breathed the sweet Baltic air, sighed, smiled and said "I am happy to be in heaven."

\* Craig Ricker is a prolific writer and among the world's best photographers. He went to Russia from Laguna Beach California in 1992 on a quest-like mission to immerse himself into Russian culture, develop an understanding of Russia from the inside and write books that Russian people respect as accurately portraying their world and life predicament.



# HAPPY 3<sup>RD</sup> ANNIVERSARY JO LEE!

Josephina Lea Mascioli-Mansell  
 Founder and Editor in Chief  
 JO LEE Magazine\The ADESTE Prize



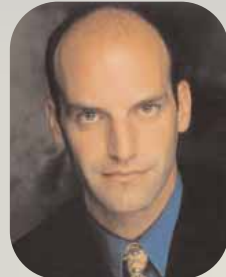
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**ELENA ALLENOVA**  
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**YANA BASSOVITCH**  
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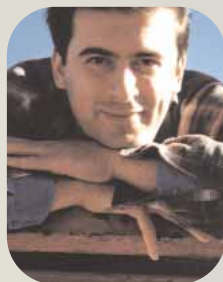
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# WITS END #1 »

By JO LEE Magazine

New York / San Francisco / Hong Kong / London

Tokyo / Rome / Toronto

While walking down the street one day, a U.S. Senator is tragically hit by a truck and dies. His soul arrives in heaven and is met by St. Peter at the entrance. "Welcome to heaven," says St. Peter. "Before you settle in, it seems there is a problem. We seldom see a high official around these parts, you see, so we're not sure what to do with you." "No problem, just let me in," says the man.

"Well, I'd like to but I have orders from higher up. What we'll do is have you spend one day in hell and one in heaven. Then you can choose where to spend eternity."

## NONE PARTISAN

"Really, I've made up my mind. I want to be in heaven," says the senator.

"I'm sorry but we have our rules." And with that, St. Peter escorts him to the elevator and he goes down, down, down to hell. The doors open and he finds himself in the middle of a green golf course. In the distance is a club and standing in front of it are all his friends and other politicians who had worked with him. Everyone is very happy and in evening dress. They run to greet him, shake his hand, and reminisce about the good times they had while getting rich at the expense of people. They play a friendly game of golf and then dine on lobster, caviar and champagne.

Also present is the devil, who really is a very friendly guy, who has a good time dancing and telling jokes. They are having such a good time that, before the senator realizes it, it is time to go. Everyone gives him a hearty farewell and waves while the elevator rises.

The elevator goes up, up, up and the door reopens on heaven where St. Peter is waiting for him. "Now it's time to visit heaven." So, 24 hours pass with the senator joining a group of contented souls moving from cloud to cloud, playing the harp and singing. They have a good time and, before he realizes it, the 24 hours have gone by and St. Peter returns.

"Well then, you've spent a day in hell and another in heaven. Now choose eternity."

The senator reflects for a minute, then answers: "Well, I would never have said it before, I mean heaven has been delightful, but I think I would be better off in hell."

So St. Peter escorts him to the elevator and he goes down, down, down to hell. Now the doors of the elevator open and the senator is in the middle of a barren land covered with waste and garbage. He sees all his friends, dressed in rags, picking up the trash and putting it in black bags. The devil comes over to him and puts his arm around his shoulder.

"I don't understand," stammers the senator. "Yesterday I was here and there was a golf course and club, and we ate lobster and caviar, drank champagne, and danced and had a great time. Now all there is, is a wasteland full of garbage and my friends look miserable. What happened?"

The devil looks at him, smiles and says, "Yesterday we were campaigning!

Today you voted."



## WITS END #2 »

By JO LEE Magazine

New York / San Francisco / Hong Kong / London

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She spent the first day packing her belongings into boxes, crates and suitcases.

On the second day, she had the movers come and collect her things.

On the third day, she sat down for the last time at their beautiful dining room table by candlelight, put on some soft background music and feasted on a pound of shrimp, a jar of caviar and a bottle of Chardonnay.

## ONE OF MY FAVORITES

When she had finished, she went into each and every room and deposited a few half-eaten shrimp shells, dipped in caviar, into the hollow of the curtain rods.

She then cleaned up the kitchen and left.

When the husband returned with his new girlfriend, all was bliss for the first few days. Then slowly, the house began to smell. They tried everything; cleaning and mopping and airing the place out. Vents were checked for dead rodents, and carpets were steam cleaned. Air fresheners were hung everywhere.

Exterminators were brought in to set off gas canisters, during which they had to move out for a few days, and in the end they even paid to replace the expensive wool carpeting.

Nothing worked. People stopped coming over to visit ... Repairmen refused to work in the house ... The maid quit ...

Finally, they could not take the stench any longer and decided to move.

A month later, even though they had cut their price in half, they could not find a buyer for their stinky house. Word got out, and eventually, even the local realtors refused to return their calls.

So, they had to borrow a huge sum of money from the bank to purchase a new place.

The ex-wife called the man and asked how things were going. He told her the saga of the rotting house.

She listened politely and said that she missed her old home terribly, and would be willing to reduce her divorce settlement in exchange for getting the house back.

Knowing his ex-wife had no idea how bad the smell was, he agreed on a price that was 1/10th of what the house was worth ... but only if she were to sign the papers that very day. She agreed, and within the hour, his lawyers delivered the paperwork.

A week later, the man and his new girlfriend stood smirking as they watched the moving company pack everything to take to their new home ...

Including the curtain rods.



## EDITORIAL ENCORES »

**Yana Bassovitch**

**fashion stylist, photographer and  
photo editor of JO LEE Magazine**

**I**n this season's "Encore" - fashion stylist, photographer and photo editor of JO LEE Magazine - Yana Bassovitch - luxuriates over the excitement of her career ~

"My interest in fashion started at a very early stage when, as a little girl, I began creating outfits for paper dolls. Step by step I designed and loved sewing, now, for real dolls. It really didn't go any further. One day my mother made a cake and I asked her to decorate it with one of my designs. It was so wonderful that our guests didn't want to cut into it.

As a child growing up in Russia - a country of Black and Brown, sometimes Red - fashion was a challenge as it was difficult finding wonderful clothes to buy, even if one stood in line for 2 to 3 hours, since the imported goods were extremely expensive and for moneyed people with connections.

And so, at the age of thirteen, my creations 'in fashion' began. Each ensemble had tremendous character with handmade brooches and necklaces woven into the designs which were made from beads.

Upon my graduation from college, my mother and father and I moved to Germany where I began working with different photographers, models and art directors who made me believe in my talent. My work took me on to Italy, England, France and today, San Francisco, where I revel within the flair of each client and most of all, the elation of being 'Photo Editor' for the luxurious JO LEE Magazine.

There is something about Jo Lee in JO LEE. Her amazing personality. Her professionalism. Her unordinary way of thinking. In JO LEE - my creativity, my talent, all of my ideas are continuously ongoing and appreciated.

As a freelance Fashion Stylist - some of San Francisco's best, such as 'MACY'S', 'Lexus magazine', 'Picture people', 'Photographic Studio', 'Getty Images' 'ESCADA' have become my clients, to name but a few."

\* Yana And Her Fashion Styling Services: [www.2bstyle.com](http://www.2bstyle.com) \ [yana@2bstyle.com](mailto:yana@2bstyle.com)



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## « EDITOR AT LARGE

By Carla Dragnea  
Bucharest, Romania

# What You Might NOT KNOW about CHRISTMAS

**W**e all love the magic that surrounds the Christmas holiday ... from the majestic Christmas tree beautifully decorated in the living room, to the yummy smell of fresh baked gingerbread, to the anticipation of opening gifts that Santa Claus left under the tree. There is nothing that compares with Christmas! But let's see how much we really know about this merry holiday.

## Did You Ever Wonder WHY ~

### *Christmas is sometimes spelled Xmas?*

According to the book *Did you ever Wonder*, by Jeff Rovin, the Greek word for Christ is Xristos. The use of the abbreviated form 'Xmas' became popular in Europe in the 1500s. So much so, that advertisers began using Xmas for it had the same number of letters as the word 'sale' and is significantly shorter than Christmas.

### *People give each other presents on Christmas Eve or day?*

The tradition of gifts began with the gifts that the wise men {the Magi} brought to Jesus. However, no one was in the habit of exchanging elaborate gifts until the late 1800s.

### *Mistletoe hangs over the front door?*

Scandinavians strongly associate the goddess of love {Frigga} with mistletoe. This link to romance may be where our tradition of kissing under mistletoe comes from.

### *There is an evergreen tree in the living room?*

This is a German tradition that started as early as 700 A.D. In the 1800s, the tradition of a Christmas tree was widespread in Germany, then moved to England and then on to America through Pennsylvanian German immigrants.

Have you ever wondered about 'your own' traditions ~ Merry Christmas!



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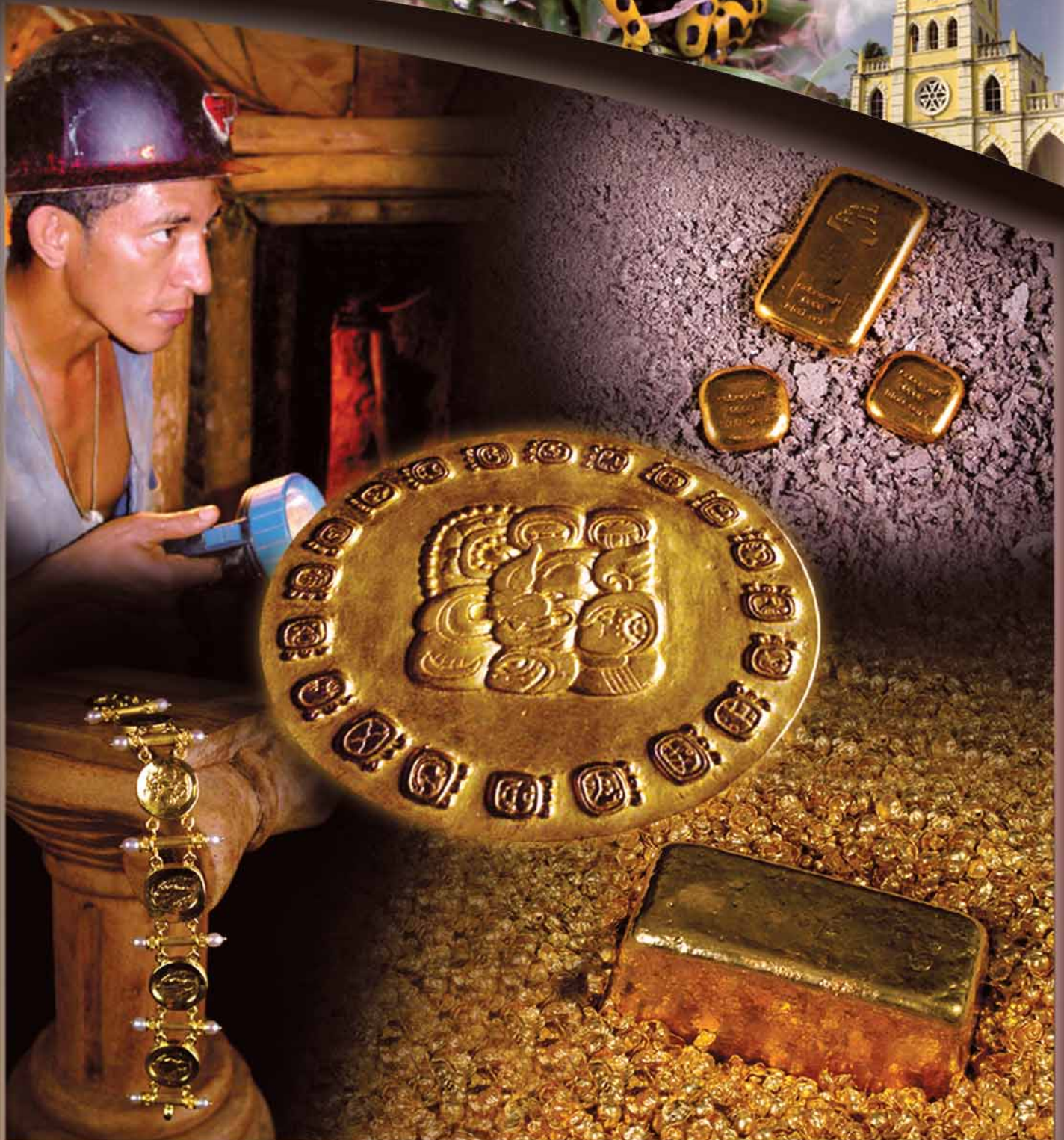
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